

Press Release

Gocycle® and VIPs Join The Tour of Britain with The Prostate Cancer Charity

LONDON, September 19: The Prostate Cancer Charity—sponsor of UK’s biggest professional bicycle race The Tour of Britain—chose Gocycle as the VIP cycle for its charity event that today preceded the eighth and final stage of the Tour.

Only hours before the professionals completed their final circuit, VIPs and high-profile celebrity cycling fans were provided an exclusive opportunity to ride ahead of the official professional peloton in a double parade lap.

Karbon Kinetics Limited, through special invitation, provided twenty VIPs the use of a Gocycle for their ride experience, which began on Westminster Bridge Road and followed the closed 18km central London circuit. Gocycle VIP riders included Miss England Rachel Christie, Ben Richards, Jeannette Kwakye, Roger Ajogbe, Kirsty Shaw Rayner, Dr Lynne Jones, Emma B, Ollie Oxley, Greg Whyte, Justin Richards, Michelle Heaton, Hugh Hanley, Nicholas Bailey, Neil Potts and Rudolph Walker.

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Editor’s Notes

Press Contact

For more information, please contact pr@gocycle.com.

About Karbon Kinetics Limited and Gocycle

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.