

Press Release

Karbon Kinetics' Gocycle Sponsors Musto Performance Skiff Class Association

LONDON, 6 March 2010: Karbon Kinetics Ltd. (KKL), producer of the award-winning electric two-wheeler Gocycle®, announced today at the RYA Volvo Dinghy Show its partnership with the United Kingdom Musto® Performance Skiff Class Association and its sponsorship of the Whitstable Open Meeting and the United Kingdom Musto Skiff National Championships.

"We are excited to support the Musto Performance Skiff (MPS) class in 2010 and especially pleased to sponsor the UK National Championships on the class's tenth birthday. The Musto Skiff is one of the fastest, most lightweight and highest performance sailboats on the water. Gocycle is the lightest production electric two-wheeler in the world and probably the fastest way to get from point A to B in a city," said Richard Thorpe, founder and designer of the Gocycle.

Thorpe continued, "Gocycle's on-demand electric power makes commuting to work fun and fast. The space-efficient design also allows it to be packed down for easy storage."

According to Paul Manning, international MPS class secretary, "The simple, stylish, yet functional design of the Gocycle fits perfectly with the design ethos of the Musto Performance Skiff. We are very grateful for KKL's generous support and look forward to working with them over the season."

Dan Parsons, KKL's technical representative and Musto Performance Skiff sailor, commented, "I've sailed all sorts, but the thrill of sailing an MPS downwind in a blow is hard to beat. Gocycle and MPS share the same passion for performance and appreciation for lightweight materials. With Gocycle, the fun and performance of a sailing weekend can continue on a Monday morning. In the city, nothing beats a Gocycle for a fast and fun commute."

The MPS Whitstable Open Meeting will be held in the bay off Whitstable Yacht Club over the weekend of the 5th – 6th of June. The Gocycle UK Musto Performance Skiff National Championships are to be held at Hayling Island on the 8th – 11th of July. Celebrating its tenth birthday this year, the MPS class can look forward to record turnouts at both events, with 80-plus competitors expected for the Nationals. KKL will make available a fleet of Gocycles for test rides at each event.

- Ends -

Editor's Notes

Press Contact

For more information, please contact pr@gocycle.com.

About Karbon Kinetics Limited and Gocycle

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.
