

## Karbon Kinetics' Gocycle to Be Evaluated at UK Sailing Academy

*LONDON, 25 May 2011:* Karbon Kinetics Ltd. (KKL), producer of the award-winning electric two-wheeler Gocycle®, announced today a unique evaluation of sustainable transport in partnership with Weymouth and Portland National Sailing Academy (WPNSA). KKL will provide a fleet of Gocycles to WPNSA staff and support personnel for their use in and around the venue.

Committed to minimising the social, economic and environmental impacts of its facility and events, the academy, also the venue for the sailing competition at the London 2012 Olympic Games and Paralympic Games, has been described by Natural England as “an example of best practice” for sustainability. In 2008 the academy won the Sport Industry Award for “Environmental Concern in Sport”. More recently, in September 2010 the academy was the first UK sailing venue to meet the standard of the British Standards Institute and was certified for “Sustainable Event Management, BS 8901”. Currently, photovoltaic cells, which harness solar power for conversion into electricity, generate approximately 20 per cent of the academy's energy requirements. Use of electric vehicles such as Gocycle will further reduce the venue's reliance on non-sustainable fossil fuels.

Richard Thorpe, founder of KKL and designer of Gocycle, said, “With an incredibly low operating cost of 0.35 pence per mile<sup>1</sup>, Gocycle delivers highly economical electric transportation that is also sustainable, convenient and environmentally-friendly. We are delighted to be able to assist the WPNSA in their trial of electric two wheelers for sustainable transport and support in the run-up to the Olympic events.”

Dan Parsons, KKL's customer care manager, commented, “The sheer size of the venue lends itself to the use of a Gocycle for journeys to and from the centre and pontoons as a replacement for using a car or van, which has a negative environmental impact and poses potential safety risks to pedestrians within the often busy compound. I have trained and competed at Weymouth many times and would have found light electric transport such as the Gocycle to be very useful.”

John Tweed, chief executive of WPNSA, commented, “We recognised from the outset that we were proposing development in a very environmentally sensitive area—Portland Harbour, Dorset—adjacent

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<sup>1</sup> 0.35p/mile based on 20p per kwh energy cost for charging the battery

to a World Heritage site. Sailing itself is a pretty benign activity, but we do use powered craft as safety boats and so on; therefore, we wanted to make sure we were making a positive contribution to the environment rather than a negative one. The academy will be evaluating the use of Gocycle on the site over this very busy summer period and we are very excited about the potential of this technology."

The Gocycle evaluation will commence at the Sustainability Conference, hosted at the WPNSA on 26 May 2011. On the day, participants will have the opportunity to test-ride the Gocycle and hear a talk about the product, its history and an overview of the emerging electric two-wheeler market.

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## Editor's Notes

### *Press Contact*

For more information, please contact [pr@gocycle.com](mailto:pr@gocycle.com).

### *About Karbon Kinetics Limited and Gocycle*

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.