

Press Release

Karbon Kinetics' Gocycle to Be Evaluated at 2012 Olympic Triathlon Venue

LONDON, 28 July 2011: Karbon Kinetics Ltd. (KKL) announced today that their award-winning, electric two-wheeler Gocycle® will be evaluated at next month's UK stage of the Dextro Energy Triathlon ITU World Championship Series, hosted for the third consecutive year in London's Hyde Park. The Series organisers will use a fleet of Gocycles to assist in the management of the event.

This 2011 London Series, to be staged August 6–7, is the test event for the 2012 Olympic Triathlon and will give 4,500 amateur triathletes the opportunity to race on the same course as the world's elite. Over 50,000 spectators are expected and the BBC will broadcast the event to an estimated global audience of 12 million viewers.

"We are excited to have the opportunity to evaluate the Gocycle as sustainable transport for our support staff during the event," said Andrew Taylor, Triathlon technical operations manager.

Taylor continued, "We have considered a number of transport alternatives, including motorcycles, to assist our team in the management of the extensive area covered by the race courses, but the fact that the Gocycle does not require the rider to hold a license and is a far greener alternative makes it an easy decision."

Richard Thorpe, founder of KKL and designer of Gocycle, commented, "As a British company, we are delighted to be able to assist the organisers of the Triathlon ITU World Series in their trial of electric two wheelers at the test event of the 2012 London Olympic Triathlon."

Thorpe added, "When compared to a conventional bicycle, the Gocycle's on-demand power allows a rider to cover a greater distance, whilst exerting less energy. The benefits to the organisers are extensive—saving on journey times, reducing the event's carbon footprint and environmental impact, whilst saving money with an incredibly low operating cost of 0.35 pence per mile. Whether being used to commute to work or to help manage transportation issues for an event, the Gocycle is an attractive, convenient, environmentally-friendly and economical solution."

For information about the Dextro Energy Triathlon ITU World Championship Series, visit <http://london.triathlon.org>.

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Editor's Notes

Press Contact

For more information, please contact pr@gocycle.com.

About Karbon Kinetics Limited and Gocycle

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.
