

Karbon Kinetics Introduces Its Second-Generation (G2) Gocycle

LONDON, 21 September 2011: Karbon Kinetics Ltd. (KKL) announced today the launch of the 2011 Gocycle G2, the second-generation model of its award-winning electric two-wheeler Gocycle®.

Gocycle G2 leverages KKL's experience and investments in design, advanced materials and manufacturing technology, employing cutting-edge technology such as electronic shifting, integrated dashboard, torque sensing for the pedals, lithium battery power and multiple user-driving modes.

For 2011, KKL produced a limited number of its new top-of-the-range G2R model (suggested retail price €2,999) available for purchase at select resellers throughout the European Union and Switzerland in November 2011 (see www.gocycle.com/resellers).

According to Richard Thorpe, founder of KKL and designer of Gocycle, "Gocycle G2 is a comprehensive improvement over our first-generation (G1) Gocycle. Customers will notice the user enhancements, lighter weight, increased performance and further design integration. G2R comes standard with electronic shifting, hydraulic brakes and KKL's patent-pending seamless internal cable routing technology. Light weight remains a key attribute of Gocycle DNA—made possible with our breakthrough injection-moulded Magflow®¹ frame and wheel technology and lithium battery. We have also worked on improving the electric drive system in terms of smoothness, efficiency and reliability—without compromising on weight and compactness."

Thorpe continued, "This is an exciting time for us at KKL. Traditional e-bike designers use a 'pick-and-mix' approach—standard motor, standard bike frame, standard battery—and the results are unsurprisingly mundane and boring. With Gocycle G2, we continue to invest in performance engineering and thoughtful design and strive to set the highest standards in the electric two-wheeler market for performance, weight and design integration."

Visit www.gocycle.com to view information about Gocycle G2. Visit www.gocycle.com/resellers to view list of Gocycle G2R resellers.

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¹ Gocycle's entire frame and wheels are injection-moulded in a KKL-patented lightweight magnesium alloy called Magflow®. This Thixomoulding® technology delivers the same performance, look and feel as carbon fibre, but at significantly lower cost. Magnesium is also easily recycled—carbon fibre is not. Gocycle is the world's first bicycle in history to use a magnesium injection-moulded frame and wheels.

Editor's Notes

Press Contact

For more information, please contact pr@gocycle.com.

About Karbon Kinetics Limited and Gocycle

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.
