

Press Release

## Gocycle G2 Premieres at EUROBIKE 2012 and Receives EUROBIKE Award

*LONDON, 29 August 2012:* Karbon Kinetics Ltd. (KKL) today announced that Gocycle G2—the second-generation model of its award-winning electric two-wheeler—has received the EUROBIKE Award at the model's premiere at the EUROBIKE 2012 show.

Organised by iF International Forum Design GmbH and sponsored by Messe Friedrichshafen, the EUROBIKE Award was presented to Gocycle on 29 August in Friedrichshafen, Germany. Out of 439 total entries from 28 countries, Gocycle G2 was one of 84 products that received this award that honours innovations in the bicycle industry.

This is the second iF Award that Gocycle has received. At EUROBIKE 2009, the first-generation model of Gocycle received the GOLD Award and top honour in the electric bicycle category for outstanding achievement in design and innovation.

Richard Thorpe, founder of KKL and designer of Gocycle, commented, "We are thrilled to receive this prestigious award which recognizes our focus on design and engineering excellence. By integrating light weight, high performance and thoughtful design into our product, we continue to strive to be the technology leader in the electric two wheeler market space."

Gocycle G2 employs leading-edge technology with features such as electronic shifting, integrated dashboard display, torque sensing for the pedals, lithium battery power and multiple user-driving modes. All Gocycle G2 models are smart phone-enabled.

KKL's top-of-the-range G2R model (suggested retail price €3,499) is available for purchase through select resellers throughout the European Union and Switzerland (see [www.gocycle.com/resellers](http://www.gocycle.com/resellers)) and directly through [www.gocycle.com](http://www.gocycle.com) for mainland United Kingdom customers.

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### Editor's Notes

#### *Press Contact*

For more information, please contact [pr@gocycle.com](mailto:pr@gocycle.com).

*About Karbon Kinetics Limited and Gocycle*

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Developed and manufactured in the United Kingdom by KKL, Gocycle is specifically designed to operate in a city environment. Gocycle received the GOLD Award at the 2009 EUROBIKE show in the electric bicycle category. Gocycle meets EN 14764, BS 6102 North American Bicycle standards and has CE certification on electric components.

[www.gocycle.com](http://www.gocycle.com)

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