

Press Release

Karbon Kinetics Releases Free App for its Gocycle® G2

LONDON, 21 August 2013: Karbon Kinetics Ltd. (KKL)—manufacturer of the award-winning electric two-wheeler Gocycle®—today released GocycleConnect, a free App that allows customisation and personalisation of the Gocycle G2 riding experience.

The App, now available for download from the App Store and Google Play, connects a smart device to the Gocycle G2 via *Bluetooth*® wireless technology. Unlike most bicycle Apps, the *Bluetooth*® wireless technology is actually embedded within the Gocycle frame. Using the App, the rider can program the Gocycle by selecting one of three pre-set driving modes (*City*, *Eco* or *On Demand*) or edit the *Custom* mode to fine-tune the motor assistance for a workout or a no-sweat commute.



Additional features of the App include the ability to set the legal speed for the rider's local region, remotely view the charge status and health of the Gocycle battery, download the latest software to the Gocycle's controller, and upload the Gocycle's "maintenance log" to KKL's tech support team for remote diagnostics.

KKL's CEO Paul Stratta commented, "The App is very much an extension of the Gocycle brand which epitomises innovation with a significant 'cool' factor, and we are thrilled to provide this new tool to our G2 customers. With Gocycle, it's all about maximising the comfort and enjoyment of the commute to meet the demands of a particular day, which can include many different factors such as distance, weather and wind, weight carried and the intensity of exercise desired."

View more information about the Gocycle App at www.gocycle.com/app. Available for free download from the [App Store](#); compatible with iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch (3rd generation), iPod touch (4th generation), iPod touch (5th generation) and iPad; requires iOS 4.3 or later; optimized for iPhone 5. Android App available for free download from [Google Play](#) for Android 3.0 and up.

Developed by a former F1 design engineer, the award-winning, lightweight (15.6kg) electric Gocycle features an innovative seamless design, and torque-sensing pedals to activate the electric motor.

Compact when stowed, Gocycle offers portability and convenience to the traveller, and ease of operation in an urban environment.

Gocycle G2, with its suggested retail price of €3,499, is available for purchase through select resellers throughout the European Union and Switzerland (see www.gocycle.com/resellers), and directly through www.gocycle.com for mainland United Kingdom customers.

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Editor's Notes

Press Contact

For more information, please contact pr@gocycle.com. To download product images, visit www.gocycle.com/presskit.

About Karbon Kinetics Limited and Gocycle

Based in London, Karbon Kinetics Limited (KKL) was founded in 2002 by Richard Thorpe with the aim of developing and commercialising light electric vehicles. Designed and developed in the United Kingdom by KKL, Gocycle is specifically engineered to excel in a city environment, living up to its creed of performance commuting. Honoured with distinguished industry awards for design and innovation, Gocycle also received the iF GOLD Award at the 2009 EUROBIKE Show and the iF Award at the 2012 EUROBIKE Show in the electric bicycle category.

www.gocycle.com
