



## Gocycle – Inventing a new form of Cycling

*They say you can't re-invent the wheel or improve the design of the bicycle. Gocycle did both. An automotive joy to live with; ergonomic, elegant, lightweight, ingenious and fun. A talking point wherever it goes!*

With the ambition to reimagine the cyclist, and deliver an inimitable user experience fusing technological innovation and pedal power, **Gocycle** is the e-bike that promotes transport in style and ease.

The lightest-in-class electric Gocycle is developed with a no compromise approach to design by former McLaren Cars engineer Richard Thorpe.

An electric bespoke micro-motor powers the front wheel and pedals power the back. Gocycle's predictive electronic gearshift ensures that you are never in the wrong gear, so you can always make a clean getaway.

Gocycle's Vgonomic™ designed seat-post and frame geometry offers an automotive inspired adjustable driving position that can fit every rider. Cars come in one size with an adjustable position and so does Gocycle.

Lightweight (16kg) and stowable, no other e-bike has the versatile dynamics of Gocycle. The streamlined chassis and interchangeable PitstopWheels® make cleaning Gocycle fast and easy.

Gocycle packs away perfectly where space is tight making it ideal for storage on super yachts and boats or in the car boot for active weekends away. Designed with a low center of gravity, the bike is agile and responsive to ride, and easy to lift and manoeuvre.

With no visible cables, chains, gears and sprockets, Gocycle is a clean and easy to live with solution for casual morning to cocktail hour rides.

A further enhancement comes in the form of the bespoke GocycleConnect app. Downloadable from i-Tunes or Google Playstore the app connects via Bluetooth® wireless technology to Gocycle. Using the app, the rider can program the bike by selecting one of three pre-set driving modes—City, Eco or On Demand—or edit the Custom mode to fine-tune the motor assistance for a “friendly, fun, no-fuss” workout or a gentle ride. Additional app features include a trip odometer, and a calories-burned calculator — both with reset

functionality, as well as an innovative anti-theft feature that immediately disables Gocycle's motor and electronic shifting once a stolen unit is connected to the app.

Gocycle comes in a concise palette of monochromes enhancing its clean lines whilst equally complementing marine shapes and city backdrops. Available colours are So White, Gunmetal Grey and Stealth Black – with the white option giving out a positively nautical vibe.

Gocycle G2, with its suggested retail price of £2,799.00 (inc. VAT) is available for purchase through select resellers throughout the United Kingdom and worldwide. Aside from traditional bike and e-bike reseller network, Gocycle is also available in specialty lifestyle shops and different markets including yachting, private aviation, motorhome, and five-star hotel properties. (see <http://gocycle.com/store-locator>)

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## Editor's Notes

### *Press Contact*

For more information, please contact [pr@gocycle.com](mailto:pr@gocycle.com). To download product images, visit [www.gocycle.com](http://www.gocycle.com).

### About us:

Karbon Kinetics Limited was founded in 2002 with a mission to develop accessible and affordable high-performance and lightweight electric vehicles, starting with Gocycle®, the award-winning electric two-wheeler that is shaking up the electric bicycle industry.

Gocycle is the brainchild of Richard Thorpe, a design engineer with a 25-year career working in the motorsports and light electric vehicle industry.

After an extensive and in-depth product development process, Karbon Kinetics' critically acclaimed breakthrough product Gocycle was first made available to the public in April 2009. Inspired by F1 high-performance and design, Gocycle is the first injection-moulded magnesium alloy bicycle in history. Lightweight, environmentally sustainable and stylish with on-demand electric power, Gocycle offers commuters a new and exciting way of getting around town at a lower cost than using public transport.

### Company Fast Facts:

- January 2002: Karbon Kinetics Limited is founded by former McLaren Cars design engineer Richard Thorpe.
- March 2008: Gocycle G1 wins awards for Best Innovation and Best Complete Bicycle at Taipei International Cycle Show.
- January 2009: Gocycle G1 wins Bicycle Innovation Award at FietsVAK, Amsterdam.
- April 2009: Gocycle G1 launches in Europe to international media acclaim.
- September 2009: Gocycle G1 wins IF GOLD Award in the electric bicycle category at EUROBIKE, Germany.

- February 2011: The first-generation Gocycle G1 is now sold out!
  - September 2011: Karbon Kinetics announces Gocycle G2 specifications.
  - August 2012: Karbon Kinetics premieres the Gocycle G2 at EUROBIKE 2012.
  - August 2012: Gocycle G2 is awarded the EUROBIKE Award honouring innovation in the bicycle industry.
- [www.gocycle.com](http://www.gocycle.com)