

**PRESS RELEASE**

**GOCYCLE PREVIEWES NEW FAST-FOLDING GX MODEL**



- Pioneering electric bike brand Gocycle previews new fast-folding GX model
- Owners will be able to fold the GX in less than 10 seconds making it the fastest-folding model in the Gocycle range
- New Gocycle GX is available to pre-order now, priced from £2,899; €3,199; \$3,299 MSRP, ahead of Spring launch

**LONDON, 2 January 2019:** Pioneering electric bike brand Gocycle has previewed its new fast-folding GX model ahead of its Spring launch.

Owners will be able to fold the GX in less than 10 seconds, faster and easier than any previous Gocycle, broadening its appeal even more and making it the perfect companion for daily commuting.

The fast-folding GX will become the third member of the Gocycle family, joining the GS and range-topping Gocycle G3.

**Richard Thorpe, designer of Gocycle, commented:** “We are incredibly excited about our new GX model as it will broaden the appeal of Gocycle to even more consumers. It is a true Gocycle, with a lightweight, stylish design – and fun – at its core, but with added fast-folding and stowing capability to make it even more versatile - the ideal companion for taking onto the train or into your office on your daily commute.”

Gocycle’s mission is simple: to create the world’s best urban electric bikes. A task which began in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with Gocycle renowned the world over for its innovative products, no compromises approach, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the ground-breaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on

Richard's expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

You can view and download the Gocycle GX tease animation and images on our [Gocycle Media Library](#).

The Gocycle GX is available to pre-order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU.

Gocycle GX MSRP: £2,899; €3,199; \$3,299

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

**#WelcometotheFold**

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For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

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