

PRESS RELEASE

GOCYCLE PULLS INTO CARAVANA CAMPING EXHIBITION



- Gocycle’s pioneering electric bike range will be on display at Caravana, the largest camping exhibition in the Netherlands, between 17 – 22 January
- The Gocycle GS will be available for test rides and the range-topping G3 will be on display
- Visit stand 5337 to meet the Gocycle team and try one of our latest models

LONDON, 10 January 2019: Gocycle’s pioneering electric bike range will be on display at Caravana, the largest camping exhibition in the Netherlands, between Thursday 17 to Tuesday 22 January 2019.

It will be the first time Gocycle has attended the show and its team of experts will be on hand to offer test rides of the Gocycle GS while showcasing the range-topping G3 model.

Gocycle is the perfect electric bike for caravan and motorhome owners, coming in a lightweight, foldable package that can be stowed away neatly for transit or storage where space is tight.

Richard Thorpe, designer of Gocycle, commented: “We are really excited to showcase our Gocycle range at Caravana for the first time as we believe they are great for caravan and motorhome owners. Their clean, lightweight, foldable design offers versatility in abundance and easy stowage. But with Gocycle, the real fun begins when they are unfolded! No other electric bike matches the dynamics and ride of Gocycle, they make getting exercise and running errands incredibly enjoyable.”

Gocycle’s mission is simple: to create the world’s best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was previewed to the world last week, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.

You can view and download the Gocycle news releases and images on our [Gocycle Media Library](#).

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

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For more information visit www.gocycle.com or contact:

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About Caravana

Caravana is the largest camping fair in the Netherlands and will be held once again in the WTC Expo Leeuwarden from Thursday 17 to Tuesday 22 January 2019. The trade fair complex will be chock-full of caravans, campervans, exclusives and innovations, tents and camping accessories. This will be complemented by presentations of over 200 campsites from all parts of Europe, featuring all the very latest in camping trends. Camping enthusiasts can indulge in a wealth of things to see and do in an irresistible holiday atmosphere.