

#### PRESS RELEASE

# WELCOME TO THE FOLD: GOCYCLE REVEAL NEW FAST-FOLDING GX MODEL



- Pioneering electric bike brand Gocycle reveal new fast-folding GX model
- Gocycle GX capable of being folded and stowed in less than 10 seconds
- GX folds into a compact package that can be wheeled along and easily stored making it the perfect companion for daily commuting
- Gocycle GX is the latest model to join the Gocycle product family capitalising on 10 years of electrified engineering expertise to create the perfect urban electric bike
- GX available to pre-order now, priced from £2,899; €3,199; \$3,299 MSRP, ahead of Spring launch

**LONDON, 6 February 2019:** Pioneering electric bike brand Gocycle has revealed full details of its new fast-folding GX model ahead of its Spring launch.

The new GX is capable of being folded and stowed in under 10 seconds, faster and easier than any previous Gocycle.

Gocycle's newest model folds into a compact package that can be wheeled along, making it the perfect companion for commuting in cities and storing in your place of work or home.

The fast-folding GX is the latest model to join the Gocycle product family, capitalising on 10 years of electrified engineering expertise. It will become the third member of the current Gocycle family, joining the all-rounder Gocycle GS and range-topping iconic G3 model.

Richard Thorpe, designer of Gocycle, commented: "Our new GX model compliments our current range, remaining true to our Gocycle DNA of stylish,



lightweight, no compromises design – and fun – in a package that has been carefully designed to enhance the lives of urban commuters."

"The GX's fast-folding, compact, structure combined with the fact you can wheel it along once stowed gives it unrivalled versatility and usability. It really is the perfect companion for daily commuting and for helping people to live a healthier and more sustainable lifestyle in our cities."

The GX's fast-folding front frame has been developed specifically for the GX using hydroformed aluminium technology mated to Gocycle's proven and patented magnesium Cleandrive system and PitstopWheels. Users will appreciate the intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. It's the first Gocycle model to feature the new Gocycle All Weather Tyre which provides all of the dynamic capabilities of the current performance tyre with enhanced grip and puncture resistance.

Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

You can view and download Gocycle GX images and video on our Gocycle Media Library.

The Gocycle GX is available to pre-order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GX MSRP: £2,899; €3,199; \$3,299

Gocycle GS MSRP: £2,499; €2,799; \$2,799. Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

#### #WelcomeToTheFold

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## **About Gocycle**

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with Gocycle renowned the world over for its innovative products, no compromises approach, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the ground-breaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on Richard's expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

## **Gocycle GX Technical Specification**

Model*	GX
Frame Colour	Electric Blue (uniform), Matt Black (uniform), White/Black (Two Tone   Gloss White front frame & gloss black Cleandrive)
Frame Material	Hydro-formed 6061 T6 alloy front frame with injection moulded magnesium Cleandrive
PitstopWheel <sup>®</sup>	Magnesium with center hub mount
PitstopWheel® Colour	Gloss Black
Motor Drive Control	Pedal Torque Sensing
Smart Device Connectivity	GocycleConnect® App via wireless Bluetooth®
Riding Modes	City, Eco, On-Demand, Custom. Multiple, programmable through GocycleConnect™ App
Electric Drive Speed**	20 mph / 25 kph
Range	Up to 65km (40 miles), depending on pedal input
Motor***	Gocycle proprietary front hub motor gear drive with traction control 250/500 watt continuous
Battery****	Quick removable lithium ion, 13.7Ah, 22V, Approximately 300 Wh
Charging Time	7 hours (3.5 hours with optional fast charger)



Motor Controller	Gocycle proprietary
Handlebar Display	LED Fuel Guage or with Smart Device and
	GocycleConnect™ App
Shifting	Mechanical Microshift™
Transmission	Patented Cleandrive® Shimano Nexus 3-speed
Gear Inches	1st=39.1 in, 2nd=53.3 in, 3rd=72.5 in
Gear Development	1st=3.1 m, 2nd=4.3 m, 3rd=5.8 m
Brakes	Hydraulic disk, front and rear
Tyres	Gocycle All Weather Tyre (406-54, 20 x 2.25 in)
Front Motor Fork	Gocycle proprietary, single-sided, 6061 T6, fixed
Rear Suspension	Gocycle Lockshock™ 25mm (1 in) travel
Saddle	Velo Sport
Seat Post	34.9 mm Aluminium
Pedals	Gocycle Folding Standard
Grips	Gocycle Sport Ergo
Frame Size and Fit	Universal Vgonomic™
Handlebar Stem	Quick Folding
Head Angle	70°
Seat Tube Angle	68°
Wheelbase	1065mm (42 in)
Bottom Bracket Height	275mm (11.5 in)
Folding Method	Fast Folding frame and handlebar
Stowable Dimensions	Kickstand down: L830mm x W390mm x H750mm (L32.7in x W15.3in x H29.5in) with folding pedals folded Kickstand up: L880mm x W390mm x H615mm (L34.6in x W15.3in x H24.2in) with folding pedals folded
Approximate Weight	17.8kg (39.2 lbs) excluding kickstand & including pedals
Maximum Rider Weight	100kg (220 lbs), including clothing and luggage

<sup>\*</sup>Technical specifications subject to change without notice.

\*\*Electric bicycle speed regulations vary by country—consult your local authority for information.

\*\*\*Electric bicycle motor regulations vary by country—consult your local authority for information.

\*\*\*\*Battery capacity and performance may vary from battery pack to battery pack.

<sup>\*\*\*\*\*</sup>This product has been designed with a maximum recommended weight limit of 100kg (220lbs) for the rider, clothing and all luggage, and is intended for use on paved roads. For rider and luggage weight 100-115kg (220-250lbs): riding style, road condition, tire pressures and luggage position may reduce product service life. Luggage weight should not exceed 10% of total rider and luggage weight. Never exceed rider and luggage weight of 115kg (250lbs) at any time. Exceeding this limit will void all warranties and may result in the product being unsafe for operation.