

PRESS RELEASE

**PREVIEW NEW FAST-FOLDING GOCYCLE GX AT THE 2019 CARAVAN,
CAMPING AND MOTORHOME SHOW**



- New fast-folding Gocycle GX will be on display in the UK for the first time at the 2019 Caravan, Camping and Motorhome show at the NEC, Birmingham between 19-24th February
- Visit Gocycle partner Nestaway Portable Boats at stand **1005** to preview the newest member of the Gocycle family following its recent launch
- The new GX, available to pre-order now, is capable of being folded and stowed in under 10 seconds making it the perfect travel companion
- Gocycle's full pioneering electric bike range will be on display at the show including the all-rounder GS and range-topping G3 models

LONDON, 18 February 2019: The new fast-folding Gocycle GX will be on display at the 2019 Caravan, Camping and Motorhome show at the NEC between 19-24th February.

Visit Nestaway Portable Boats at stand 1005 for the first opportunity to preview the new model following its worldwide reveal at the start of the month.

A member of the Gocycle team will be on hand to showcase the new Gocycle GX alongside the rest of the brand's pioneering electric bike range, including the all-rounder GS and range-topping G3 models.

Gocycle is the perfect electric bike for caravan and motorhome owners, coming in a lightweight, foldable package that can be stowed away neatly for transit or storage where space is tight.

Craig Nairn, Gocycle Sales Director, commented: "We cannot wait to showcase our new GX to the public for the first time alongside the rest of the Gocycle range. The lightweight, foldable design of the Gocycle gives it incredible versatility and usability. They are incredibly fun to ride and can be quickly folded and stowed into a

compact package when not in use - the perfect travel companion for caravan and motorhome owners!"

The new Gocycle GX features an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. It's the first Gocycle model to feature the new Gocycle All Weather Tyre which provides all of the dynamic capabilities of the current performance tyre with enhanced grip and puncture resistance.

Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.



The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

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For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.