

PRESS RELEASE

FAST-FOLDING GOCYCLE GX TO MAKE DUTCH DEBUT AT E-BIKE XPERIENCE



- Gocycle's new fast-folding GX model will be on display in The Netherlands for the first time at E-Bike Xperience, Utrecht, between 1-3rd March
- Visit **Hall 2 stand 052** to view the new GX alongside the rest of the pioneering Gocycle electric bike range
- The Gocycle GX, capable of being folded and stowed in under 10 seconds, is available to pre-order now ahead of its Spring launch
- The all-rounder Gocycle GS and range-topping G3 models will be available for test rides at the show

LONDON, 28 February 2019: Gocycle's new fast-folding GX model will make its Dutch debut at E-Bike Xperience, the largest dedicated electric bike exhibition in The Netherlands, in Utrecht between 1-3rd March.

The Gocycle GX was revealed to the world at the start of February and is capable of being folded and stowed in under 10 seconds making it the perfect travel companion. It folds into a compact package enabling easy storage and can be rolled along on its wheels once stowed making it incredibly versatile.

It will be the first time Gocycle has attended the show and its team of experts will be on hand to showcase the new fast-folding GX while offering test rides of the all-rounder Gocycle GS and range-topping G3 models.

Richard Thorpe, Gocycle designer, commented: "2019 is an incredibly exciting year as we can showcase a full Gocycle range for the first time. We truly believe that there is a Gocycle for everyone! There is no electric bike out there that offers the riding dynamics, comfort and eye-catching looks of the Gocycle."

“The fast-folding GX is a great addition to the Gocycle family. It exudes the Gocycle DNA of lightweight, stylish, no compromises design in a package that has been carefully tailored with urban commuters in mind. Now is the time to leave your car behind and get on an electric bike!”

The new Gocycle GX features an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. It's the first Gocycle model to feature the new Gocycle All Weather tyre which provides all of the dynamic capabilities of the current performance tyre with enhanced grip and puncture resistance.

Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

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For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer

Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.