

PRESS RELEASE

TEST RIDE NEW FAST-FOLDING GOCYCLE GX AT THE LONDON BIKE SHOW



- Visit the London Bike Show between 29-31st March for the first opportunity to test ride the new fast-folding Gocycle GX
- Gocycle GX is capable of being folded and stowed in under 10 seconds into a compact package that can be wheeled along
- 2019 London Bike Show will be Gocycle's biggest-ever presence at a UK show with its full pioneering electric bike range on display at stand **LB511**
- Gocycle GX is available to pre-order now with first deliveries beginning in April

LONDON, 19 March 2019: The new fast-folding Gocycle GX model will make its official debut at the London Bike Show between 29-31st March as part of an action-packed show for the British electric bike brand.

Gocycle's newest family member will be available for test rides for the first time at the show's dedicated bike test track.

The GX is capable of being folded and stowed in under 10 seconds, making it the perfect travel companion. It folds into a compact package enabling easy storage and can be rolled along on its wheels once stowed making it incredibly versatile.

The 2019 London Bike Show will be Gocycle's biggest-ever presence at a UK show with its full pioneering electric bike range on display including the all-rounder GS and range-topping G3 models. The Gocycle team will be on hand at stand LB511 to showcase the range and answer any questions.

Richard Thorpe, Gocycle designer, commented: "At Gocycle we are driven by the desire to create the world's best urban electric bikes. Each Gocycle is built upon our core DNA of stylish, lightweight, clean design and fun. The Gocycle GX exudes all of these qualities, complementing our existing models, in a fast-folding package carefully tailored with urban commuters in mind. We are incredibly excited to showcase the GX at the London Bike Show and offer the first opportunity for test rides."

The Gocycle GX capitalises on more than 10 years of electrified engineering expertise with its launch coming a decade after Gocycle's first model entered the market. Gocycle's engineering team are driven by a no compromises approach with every single part either unique or specially designed for the Gocycle in order to create the perfect urban electric bike.

The new Gocycle GX builds upon this DNA, featuring an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. It's the first Gocycle model to feature the new Gocycle All Weather tyre which provides all of the dynamic capabilities of the current performance tyre with enhanced grip and puncture resistance.

Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct



mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

The new Gocycle GX is available to pre-order now with first deliveries beginning in April.

You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

#Gocycle #LondonBikeShow

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

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For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Seventeen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.

About London Bike Show and Triathlon Show London

The UK's largest cycling and triathlon exhibition returns to ExCel London in 2019, with The London Bike Show & Triathlon Show: London showcasing over 300 of the biggest sporting brands from March 29th - 31st. As well as all the latest bike and kit innovations, there will also be a huge array of experts and athletes throughout each day, offering visitors a variety of demonstrations, talks and special events. An amazing day out for cycling and triathlon fans of all ages, there is no better opportunity to get close to some of your favourite brands and athletes.

Tickets are available now from £10 - www.thelondonbikeshow.co.uk