

PRESS RELEASE

FAST-FOLDING GOCYCLE GX E-BIKE TO MAKE BOW AT 2019 JERSEY BOAT SHOW



- New fast-folding Gocycle GX will appear on Jersey soil for the first time at the 2019 Boat Show between 4-6th May
- Gocycle GX is capable of being folded and stowed in under 10 seconds into a compact package that can be wheeled along
- GX is the latest model from pioneering e-bike brand Gocycle who celebrate the 10th anniversary of the launch of its first model in 2019
- Visit Gocycle partner Nestaway Portable Boats at Stand 6, New North Quay to view the newest member of the Gocycle family and all-rounder Gocycle GS

LONDON, 29 April 2019: Gocycle's pioneering electric bike range will be on display at the 2019 Jersey Boat Show between 4-6th May.

The show will see the new fast-folding Gocycle GX appear on Jersey soil for the first time. The GX is capable of being folded and stowed in under 10 seconds into a compact package that can be wheeled along making it the perfect travel companion.

Visit Nestaway Portable Boats at Stand 6 on the New North Quay where a member of the Gocycle team will be on hand to showcase the new GX as well as Gocycle's all-rounder GS model.

Craig Nairn, Gocycle Sales Director, commented: "We are really excited to showcase our Gocycle range at the show as we feel they are a brilliant companion for boat owners. Their lightweight, clean design and unrivalled dynamics make them a great way to have fun and see more of a port or town in style. They are easy to live with and offer incredible versatility too. Whether it's the fast-folding GX or stowable GS and G3 models, they all pack away quickly into a compact package for transit or storage in tight living spaces, boats or motor-homes."

The Gocycle GX capitalises on more than 10 years of electrified engineering expertise with its launch coming a decade after Gocycle's first model entered the market. Gocycle's engineering team are driven by a no compromises approach with every single part either unique or specially designed for the Gocycle in order to create the perfect urban electric bike.

The new Gocycle GX features an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. It's the first Gocycle model to feature the new Gocycle All Weather Tyre which provides all of the dynamic capabilities of the current performance tyre with enhanced grip and puncture resistance.



Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.



You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

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For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.

About Jersey Boat Show

Taking place in and around the award-winning St Helier Marina, Weighbridge Place and Marina Gardens the show is organised by Ports of Jersey with the operational support of local specialists 3D Events. First staged in 2008 as an opportunity to showcase Jersey's marine leisure industry to a wider audience, the event continues to grow in terms of size and reputation, consistently attracting in excess of 30,000+ visitors over the three days.