

PRESS RELEASE

TEST RIDE NEW FAST-FOLDING GOCYCLE GX E-BIKE AT FULLY CHARGED LIVE



- New fast-folding Gocycle GX will be available for test rides at the Fully Charged Live Show, Silverstone, between 7th-9th June
- The GX has a 40-mile range and is capable of being folded and stowed into a compact package in just 10 seconds
- Gocycle has seen record demand for the GX with more pre-orders than any previous model at launch
- New GX is available to order now and will be on show alongside Gocycle's all-rounder GS and range-topping G3 models

LONDON, 21 May 2019: The new fast-folding Gocycle GX will be available for test rides at Fully Charged Live, Silverstone, between 7th-9th June.

The latest addition to the Gocycle family can be folded and stowed in under 10 seconds into a compact package enabling easy storage. Once folded it can be rolled along on its wheels making it incredibly versatile and easy to live with.

It is the perfect sustainable travel companion with a full charge providing up to a 40-mile range and costing roughly 4 pence depending on your energy tariff.

The GX has received a great reception since it was revealed to the world in February and has seen incredible demand with more pre-orders than any previous Gocycle at launch.

Richard Thorpe, Gocycle designer, commented: "We've seen record demand for our new GX model and we're really looking forward to showing it to many more people at Fully Charged Live. The GX exudes the Gocycle DNA of clean, lightweight design and superior riding fit and dynamics in a fast-folding package that has been carefully designed with urban commuters in mind. Be it the GX, or stowable GS and G3 models, we now feel we have a Gocycle to enhance all lifestyles."

“As we enter the summer months, I’d urge you to test ride an e-bike at your local dealer – you’ll never look back! They are an incredibly fun way to get around, versatile, and have very low running costs. There is no better time to leave your car behind and adopt a healthier and more sustainable lifestyle.”

Fully Charged Live is the electric vehicle and renewable energy event of the year, with dozens of visitor attractions, thirty live sessions and lots of exciting exhibitors.

It will be the first time Gocycle has attended the show and its team of experts will be on hand to showcase the new fast-folding GX as-well as the all-rounder Gocycle GS and range-topping G3 models.

The Gocycle GX features an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive.

It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle’s unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX’s frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle’s key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

Gocycle owner Richard Thorpe recently announced a UK-first scheme that will see the business pay its employees 40p per mile when choosing to commute to work by e-bike rather than their car.

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

– ENDS –

You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.

About Fully Charged

After nine years and 400 shows, Robert Llewellyn's Fully Charged has amassed a highly-engaged, global audience and averages around three million episode views a month. Its informative, entertaining take on the future of energy and transport has inspired a 1,000% increase in YouTube subscribers in the last two years. As interest in low-emission vehicles and low-carbon technologies has started to soar, so has the show's popularity and Fully Charged represents a ready-made route to market for businesses targeting enthusiasts of relevant products and services.

About Fully Charged LIVE

Fully Charged LIVE takes place at the Silverstone Wing from 10:00-17:00 on Friday 7th June, 10:00-18:00 on Saturday 8th June and from 10:00-17:00 on Sunday 9th June. Tickets, information and FAQs are available via <https://www.fullychargedshow.co.uk/fully-charged-live-2019>