

PRESS RELEASE

GOCYCLE GX CROWNED 'BEST ELECTRIC BIKE' BY T3 MAGAZINE



- T3 Magazine name new fast-folding Gocycle GX as 'Best Electric Bike' in their 2019 Technology Awards
- GX praised by T3 jurors for its 'futuristic' looks and being a 'joy to ride'
- Gocycle GX is capable of being folded and stowed in less than 10 seconds into a compact package that can be wheeled along
- Gocycle has seen record demand for the GX with more pre-orders than any previous model at launch
- Award-winning GX available to order now, priced from £2,899; €3,199; \$3,299 MSRP

LONDON, 4 June 2019: The new fast-folding Gocycle GX has been crowned 'Best Electric Bike' by T3 Magazine in their 2019 Technology Awards.

T3's recognition comes just five months after the GX's worldwide reveal and caps off an impressive start for the newest member of the Gocycle family.

The business has seen record demand for the GX since its debut with more pre-orders than any previous Gocycle at launch.

The GX is the perfect urban travel companion combining an excellent ride with the capability of being folded and stowed into a compact package in under 10 seconds. Once folded it can be rolled along on its two wheels making it incredibly versatile and easy to live with.

Richard Thorpe, Gocycle designer, commented: "We are delighted with T3 Magazine's recognition of our new fast-folding GX so soon after its launch. The GX compliments our existing GS and G3 models, exhibiting Gocycle's lightweight, clean design DNA, in a fast-folding package that makes it the perfect e-bike for urban commuting. It's superior fit and unrivalled riding dynamics make it an incredibly fun bike to ride and the perfect way to get around town this summer."

The Gocycle GX capitalises on more than 10 years of electrified engineering expertise with its launch coming a decade after Gocycle's first model entered the market. Gocycle's engineering team are driven by a no compromises approach with every single part either unique or specially designed for the Gocycle in order to create the perfect urban electric bike

The Gocycle GX features an intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. Owners can specify their new fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive.

It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.

The newest model in the Gocycle range is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the Gocycle Connect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

The Gocycle GX will be available for test rides at Fully Charged Live, the electric vehicle and renewable energy event of the year, at Silverstone this weekend. Come along to meet the Gocycle team and celebrate all things electric.

The Gocycle GX is available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

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For more information visit www.gocycle.com or contact:

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About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

Following the launch of the ground-breaking lightweight Gocycle G1 to international acclaim in 2009, the business has continued to push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity in the process. It was followed by the Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 is set to be another exciting year for Gocycle with the introduction of its new fast-folding GX model. The GX, which was revealed to the world at the start of February, will be capable of being folded and stowed in under 10 seconds making it the perfect companion for daily commuting.