

**PRESS RELEASE**

**PREVIEW NEW FAST-FOLDING GOCYCLE GXi MODEL AT 2019 CYCLE SHOW**

**THE MOST RIDER-FOCUSED FOLDING E-BIKE YET**



- Gocycle will preview the new fast-folding GXi model at 2019 Cycle Show ahead of it joining the brand's 2020 line-up
- The 2020 entrant will set a new standard in design purity within the folding e-bike segment with Gocycle's nocompromises® approach to vehicle development
- GXi's industry-leading technology includes patented automotive-inspired Daytime Running Light, LED cockpit and electronic predictive shifting
- Quick removable and fully-integrated 375 Wh battery housed in a fast-folding package with complete internal, seamless cable routing and hydraulic brakes offering the ultimate in folding e-bike design aesthetics
- Gocycle GXi is available to pre-order now, priced from £3,699; €4,199; \$4,799 MSRP with first deliveries beginning at the start of 2020

**LONDON, 4 September 2019:** Pioneering urban electric bike brand Gocycle will preview its innovative new fast-folding GXi model at the 2019 Cycle Show ahead of it joining the brand's stellar four model 2020 line-up.

The GXi is the latest development of Gocycle's nocompromises® approach to design and will set a new standard for rider-focused technology in the rapidly growing folding electric bike segment.

Gocycle's newest model will offer the ultimate blend of design purity, convenience of fast folding, and exceptional rider fit and riding dynamics. Its industry-leading technology includes a patented automotive-inspired Daytime Running Light (DRL), LED cockpit and Gocycle's electronic predictive shifting.

GXi's fast-folding frame enables users to fold and stow the bike in just 10 seconds while housing a fully-integrated 375 Wh battery. All electronics are elegantly routed

through the frame giving a clean, stylish, design that does not attract dirt and is perfect for storing in the office or in tight city living spaces.

**Richard Thorpe, designer of Gocycle, commented:** “At Gocycle we are driven by the pursuit of perfection, taking a nocompromises® approach to continuous improvement of our products to make them even more urban rider-focused than ever. The GXi builds on the success of our G3 platform and now with our fast folding technology, it offers an incredibly compelling package for savvy urban commuters currently turned off by heavier, compromised traditional folding bikes.”

“Each GXi technology has been carefully engineered to work together in complete integration. We have always been focused on excellent riding dynamics and rider fit. Whether that’s providing more versatility, improving safety or helping Gocycle riders to have more fun – everything has a purpose.”

The introduction of the GXi comes hot on the heels of the successful launch of its stablemate, the fast-folding GX, into the market in June. The business has seen record demand for the GX with it already becoming the fastest-selling Gocycle in history and being named ‘Best Electric Bike’ by T3 Magazine at their annual awards.



GXi adopts the hydroformed aluminium frame of the fast-folding GX, mated to Gocycle’s proven and patented magnesium Cleandrive® system and world speed record PitstopWheels®. Users will appreciate the intuitive folding mechanism that makes it possible to fold and stow the GXi into a compact package in just 10 seconds. Once folded it can be rolled along on its wheels making it incredibly versatile and easy to live with.

Gocycle’s newest family member has a fully-integrated design with a quick removable 375 Wh battery housed in the GXi’s fast-folding frame that provides a range of up to 50 miles (80km) with a 4-hour charge time. All electronics and cabling are internally routed through the frame giving a class-leading, clean, seamless design. Owners can specify their GXi in one of three bespoke Gocycle colour options: Matt black, White, or Gunmetal Grey.

Beyond new standards of design purity, the GXi brings a staggering array of rider-focused technology into the fast-folding electric bike segment

The GXi comes with a bespoke cockpit on the handlebar presenting all the information a rider needs on a streamlined, F1 inspired LED dash that displays battery level, driving mode, speed and gear position. It will feature Gocycle’s predictive electronic gear shift which automatically downshifts through the gears when slowing down ensuring that the rider is never in the wrong gear, especially when the lights go green, ensuring a clean getaway every time.

The Cycle Show debutant will be fitted with Gocycle's patented automotive-inspired Daytime Running Light (DRL). The DRL employs Gocycle's unique proprietary light pipe design and technology which enhances the safety of riders by ensuring you can be seen from further away.



It will feature Gocycle's bespoke and lightweight All-Weather Tyre as standard which provides all of the dynamic capabilities of the performance tyre with enhanced grip and puncture resistance. GXi also comes with high quality, lightweight MKS detachable pedals providing a stiff pedal platform with excellent grip in wet conditions.

GXi will be compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, rear pannier rack, and bespoke front pannier system. It is also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

The new GXi will sit alongside the all-rounder Gocycle GS, fast-folding GX and Gocycle G3Carbon to complete the brand's 2020 line-up.

Visit the 2019 Cycle Show at Birmingham's NEC exhibition centre to meet the team and view the pioneering Gocycle range between 12-15<sup>th</sup> September.

**- ENDS -**

You can view and download Gocycle GXi images and debut news release on our [Gocycle Media Library](#).

The Gocycle GXi is available to pre-order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU.

Gocycle GXi MSRP: £3,699; €4,199; \$4,799

Gocycle GS MSRP: £2,499; €2,799; \$2,799

Gocycle GX MSRP: £2,899; €3,199; \$3,299

**#GocycleGXi #NoCompromises**

**- ENDS -**

For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

**Conrad Allum**

**Karbon Kinetics Limited**

Unit 30, Barwell Business Park | Chessington | London KT9 2NY | United Kingdom  
Registered Number: 4357956 | VAT: 791 6736 87

International PR Manager  
 T: +44 7701 366 096  
 E: conrad@gocycle.com



## About Gocycle

Gocycle’s mission is simple: to create the world’s best urban electric bikes. A task which began in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with Gocycle renowned the world over for its innovative products, no compromises approach, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the groundbreaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on Richard’s expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the all-rounder Gocycle GS in 2017. Gocycle launched the fast-folding GX at the start of 2019 and it has gone to become the fastest-selling Gocycle in history.

## Gocycle GXi Technical Specification

Model	GXi
Frame Colour	Gunmetal Grey (uniform), Matt Black (uniform), White (uniform)
Frame Material	Hydro-formed 6061 T6 alloy front frame with injection moulded magnesium Cleandrive
PitstopWheel®	Magnesium with center hub mount
PitstopWheel® Colour	Gloss Black
Motor Drive Control	Pedal Torque Sensing
Daytime Running Light (DRL)**	Gocycle Proprietary Light Pipe Technology, 4 running modes, user selectable
Smart Device Connectivity	GocycleConnect® App via wireless Bluetooth®
Riding Modes	City, Eco, On-Demand, Custom. Multiple, programmable through GocycleConnect™ App

<b>Electric Drive Speed***</b>	20 mph / 25 kph
<b>Range</b>	Up to 80km (50 miles), depending on pedal input
<b>Motor****</b>	Gocycle proprietary front hub motor gear drive with traction control 500 watt US / 250 watt EU continuous
<b>Battery*****</b>	Quick removable lithium ion: 17Ah, 22V, approx 375 Wh
<b>Charging Time</b>	4 hours
<b>Motor Controller</b>	Gocycle proprietary
<b>Handlebar Display</b>	Integrated dashboard display with fuel gauge, speed, gear, efficiency or Smart Device and GocycleConnect™ App
<b>Shifting</b>	Gocycle electronic Predictive Shifting™
<b>Transmission</b>	Patented Cleandrive® Shimano Nexus 3-speed
<b>Gear Inches</b>	1st=39.1 in, 2nd=53.3 in, 3rd=72.5 in
<b>Gear Development</b>	1st=3.1 m, 2nd=4.3 m, 3rd=5.8 m
<b>Brakes</b>	Hydraulic disk, front and rear
<b>Tyres</b>	Gocycle All Weather Tyre (406-54, 20 x 2.25 in)
<b>Front Motor Fork</b>	Gocycle proprietary, single-sided, 6061 T6, fixed
<b>Rear Suspension</b>	Gocycle Lockshock™ 25mm (1 in) travel
<b>Saddle</b>	Velo D2 Comfort
<b>Seat Post</b>	34.9 mm Aluminium
<b>Pedals</b>	MKS EZY Detachable Pedals
<b>Grips</b>	Gocycle Ergo Comfort
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Handlebar Stem</b>	Height adjustment
<b>Head Angle</b>	70°
<b>Seat Tube Angle</b>	68°
<b>Wheelbase</b>	1065mm (42 in)
<b>Bottom Bracket Height</b>	275mm (11.5 in)
<b>Folding Method</b>	Fast Folding frame and handlebar
<b>Stowable Dimensions</b>	Kickstand down: L830mm x W370mm x H750mm (L32.7in x W14.6in x H29.5in) with removable pedal detached Kickstand up: L880mm x W370mm x H615mm (L34.6in x W14.6in x H24.2in) with removable pedal detached

<b>Approximate Weight</b>	17.5 kg (38.6lbs) excluding kickstand & including pedals
<b>Maximum Rider Weight*****</b>	100kg (220 lbs), including clothing and luggage

\*Technical specifications subject to change without notice.

\*\* The purpose of the DRL is to enhance visibility of the Gocycle to other road users only. It is not intended to be a substitute for front and rear lights and should be accompanied with an additional set of front and rear lights approved for the territory you are riding. We recommend that you consult the relevant national safety organization or a reputable cycle dealer on what the minimum recommended lighting requirements are in your particular country or region.

\*\*\*Electric bicycle speed regulations vary by country—consult your local authority for information.

\*\*\*\*Electric bicycle motor regulations vary by country—consult your local authority for information.

\*\*\*\*\*Battery capacity and performance may vary from battery pack to battery pack.

\*\*\*\*\*This product has been designed with a maximum recommended weight limit of 100kg (220lbs) for the rider, clothing and all luggage, and is intended for use on paved roads. For rider and luggage weight 100-115kg (220-250lbs): riding style, road condition, tyre pressures and luggage position may reduce product service life. Luggage weight should not exceed 10% of total rider and luggage weight. Never exceed rider and luggage weight of 115kg (250lbs) at any time. Exceeding this limit will void all warranties and may result in the product being unsafe for operation.