

PRESS RELEASE

TEST RIDE NEW FAST-FOLDING GOCYCLE GXi AT FULLY CHARGED LIVE NORTH AMERICA



- Fast-folding Gocycle GXi set for US debut at Fully Charged LIVE North America, Circuit of The Americas, between 1st-2nd February
- Fully Charged LIVE is an action-packed two-day festival celebrating electric vehicles and clean energy
- GXi sets a new standard in design purity and rider-focused technology within the folding e-bike segment
- Gocycle's newest model complements award-winning fast-folding GX which starred in its own Fully Charged Show episode in October last year
- Visit the show to test ride the new GXi, award-winning GX, all-rounder GS and Design Icon G3Carbon models

LONDON, 29 January 2019: The new fast-folding Gocycle GXi will make its US debut at Fully Charged LIVE North America, an exhilarating two-day electric vehicle and clean energy festival, this weekend.

Visitors to the Circuit of The Americas will be able to test ride the new GXi for the first time at the show's dedicated micro-mobility test track alongside Gocycle's full pioneering 2020 urban e-bike line-up.

The GXi sets a new standard for rider-focused technology in the folding electric bike segment, offering the ultimate blend of design purity, convenience of fast folding, and exceptional rider fit and riding dynamics.

Gocycle's newest model complements the award-winning fast-folding GX which has gained critical acclaim across the globe over the last 12 months including starring in its own [Fully Charged Show episode](#).

Richard Thorpe, Gocycle designer, commented: "We are really excited about spreading the e-bike message and showcasing our pioneering Gocycle line-up to Fully Charged's US fanbase. Folding electric bikes such as the Gocycle are the perfect travel companion for electric car owners who want to continue their sustainable journey into the city stress free. Drivers can park their car in the suburbs, unfold their

e-bike and go, beating city centre congestion and hefty parking costs, while enjoying the added health benefits of getting out onto two wheels.”

“Our Gocycle line-up has been carefully engineered to offer the ultimate, no compromises, e-bike for urban riders. Each Gocycle has a lightweight, clean, design with exceptional rider fit and dynamics, providing comfort over longer distances and journeys that will leave the rider smiling! All models have the added capability of being folded or stowed quickly into a compact package, making them incredibly versatile and easy to live with.”

The new GXi adopts the hydroformed aluminium frame of the fast-folding GX, mated to Gocycle’s proven and patented magnesium Cleandrive® system and world speed record PitstopWheels®. The GXi can be folded into a compact package that can be wheeled along in just 10 seconds.

Gocycle’s newest family member has a fully-integrated design with a quick removable 375 Wh battery housed in the GXi’s fast-folding frame that provides a range of up to 50 miles (80km) with a 4-hour charge time. All electronics and cabling are internally routed through the frame giving a class-leading, clean, seamless design. Owners can specify their GXi in one of three bespoke Gocycle colour options: Matt black, White, or Gunmetal Grey.

GXi comes with a bespoke cockpit on the handlebar presenting all the information a rider needs on a streamlined, F1 inspired LED dash. It also features Gocycle’s predictive electronic gear shift which automatically downshifts through the gears when slowing down ensuring that the rider is never in the wrong gear.



The debutant is fitted with a patented automotive-inspired Daytime Running Light (DRL) which employs Gocycle’s unique proprietary light pipe design and technology, which enhances the safety of riders by ensuring you can be seen from further away.

Fully Charged LIVE visitors will be treated to action-packed show with more than 50 electrified vehicles on-site and 30 electrifying live sessions with expert panellists across the two days. Gocycle Founder & Designer Richard Thorpe will be talking about the benefits of e-bikes during the micro-mobility panel on day two of the show.

The new GXi will be joined at the show by the award-winning fast-folding GX, all-rounder GS and Design-Icon G3Carbon.

Gocycle models are available to order now from www.gocycle.com and through select resellers throughout US, Canada, UK, and EU.

Gocycle GS MSRP: £2,499; €2,799; \$2,799.

Gocycle GX MSRP: £2,899; €3,199; \$3,299.

Gocycle G3 MSRP: £3,499; €3,999; \$4,499.

– ENDS –

You can view and download Gocycle news releases and images on our [Gocycle Media Library](#).

For more information visit www.gocycle.com or contact:

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Notes to editors:

About Gocycle

Gocycle's mission is clear: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Seventeen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the ground-breaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on Richard's expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models. The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 was another exciting year for the business with the launch of the fast-folding Gocycle GX. The award-winning GX is capable of being folded and stowed in under 10 seconds, making it the perfect travel companion. 2020 will see the arrival of the fast-folding GXi, which will be the most rider-focused urban e-bike yet.

ABOUT CIRCUIT OF THE AMERICAS

Circuit of The Americas is the premier destination for world-class motorsports and entertainment in the United States. Set on 1,500 acres in the rolling hills just outside downtown Austin, Circuit of The Americas has hosted the biggest names in racing, action sports and music since 2012. At its heart is a 3.41-mile racetrack that was

designed to challenge the world's most exacting competitors while providing a thrilling spectacle for audiences.

ABOUT FULLY CHARGED

Created by actor, presenter and writer, Robert Llewellyn (Red Dwarf, Scrapheap Challenge), Fully Charged has produced more than 450 YouTube episodes. As well as two weekly episodes, and a podcast, Fully Charged has inspired an award-winning exhibition in the UK and the business is exporting its LIVE format to North America in 2020 and to Northern Europe in 2021. *** While 24.36% of the Fully Charged audience own a pure electric vehicle, around 70% have yet to make the move; at the next changeover 77.44% of the total audience intend to purchase an EV. Meanwhile, 83.74% are interested in installing 'new energy' technologies in their home and of those considering switching energy provider, 68.91% are considering a 'green energy' supplier. ****

*** These figures are drawn from the 7,723 respondents to the Fully Charged Survey conducted in November 2018.

**** Further information on the channel can be found at [FullyCharged.Show](https://www.fullycharged.show)