

PRESS RELEASE

## GOCYCLE UNVEILS NEW G3CARBON MODEL AND BESPOKE COLOUR EDITIONS

*THE ULTIMATE IN E-BIKE DESIGN PURITY AND RIDER-FOCUSED PERFORMANCE*



- New 2020 G3Carbon features a high modulus carbon front frame and PitstopWheels® making it the lightest Gocycle yet at 15.5kg
- All electronics and a powerful 375 Wh battery, providing a 50-mile range, are seamlessly routed inside a lightweight, carbon frame
- Industry-leading technology includes a patented automotive-inspired Daytime Running Light, LED cockpit and electronic predictive shifting
- Bespoke G3Carbon green, red and yellow editions are available in limited numbers to celebrate Gocycle's best-ever year in 2019
- G3Carbon and bespoke colour editions are available to order now, priced from £4,499; €4,999; \$5,499 MSRP

**LONDON, 17th March 2020:** Pioneering urban e-bike brand Gocycle has unveiled its new G3Carbon model for 2020, the lightest Gocycle yet.

The G3Carbon weighs in at just 15.5kg with a high modulus carbon front frame and carbon version of Gocycle's famed PitstopWheels® providing unrivalled urban e-bike performance.

Gocycle's new halo model boasts a stunning array of industry-leading technology including a patented automotive-inspired Daytime Running Light (DRL), LED cockpit and Gocycle's electronic predictive shifting.

All electronics and a powerful 375 Wh battery, providing a range of up to 50 miles, are elegantly routed through the lightweight carbon frame giving a stylish, clean design.

**Richard Thorpe, designer of Gocycle, commented:** "For those looking for the ultimate in commuting or recreational riding, nothing compares to the G3Carbon. It's

the ultimate expression of our commitment towards light weighting and developing the perfect urban electric bike.”

“Beyond design purity, the G3Carbon offers an unrivalled level of rider-focused technology; the DRL, LED cockpit and Gocycle predictive shifting have all been designed to give a more engaging and ultimately safer ride.”

The G3Carbon features a high modulus carbon front frame mated to Gocycle’s patented gloss black magnesium Cleandrive® system and a carbon variant of the world speed record PitstopWheels®.

It’s engineered upon Gocycle’s stowable platform, with patented quick-detach PitstopWheels®, ensuring users can fold the Gocycle G3C down into a compact package in a matter of minutes for easy transit or storage.



Gocycle’s range-topping model has a fully-integrated design with a 375 Wh battery housed in its lightweight, carbon, frame that provides a range of up to 50 miles (80km) with a 4-hour charge time. All electronics and cabling are internally routed through the frame giving a class-leading, clean, seamless design.

The Gocycle G3Carbon will be available in bespoke green, red and yellow editions in limited numbers to celebrate Gocycle’s best-ever year in 2019. The exclusive editions are expected to sell out quickly, with interested parties advised to move quickly to secure a unique piece of Gocycle history.

Beyond exceptional lightweight performance and unrivalled design purity, the G3Carbon inherits the best of Gocycle’s pioneering rider-focused technologies.

G3Carbon comes with a bespoke cockpit on the handlebar, presenting all the information a rider needs on a streamlined, F1 inspired LED dash that displays battery level, driving mode, speed and gear position. It also features Gocycle’s predictive electronic gear shift which automatically downshifts through the gears when slowing down ensuring that the rider is never in the wrong gear, especially when the lights go green.

Another automotive-inspired feature is Gocycle’s patented Daytime Running Light (DRL). The DRL employs Gocycle’s unique proprietary light pipe design and technology which enhances the safety of riders by ensuring you can be seen from further away.

The G3Carbon features Gocycle’s specialised Performance Tyre, which has been designed to provide automotive-inspired dynamics, with the best combination of low rolling resistance, lightweight design and puncture resistance. The ride performance

is complemented by the G3Carbons's sealed bearing platform pedals which provide a stiff pedal platform and excellent grip in wet conditions.

G3Carbon will be compatible with Gocycle's key own designed accessories for the riders such as mudguards, lights, rear pannier rack, and bespoke front pannier system. It is also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

The G3Carbon will sit alongside the all-rounder Gocycle GS and the fast-folding GX & GXi models to complete the brand's 2020 line-up.

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You can view and download Gocycle G3Carbon images and reveal news release on our [Gocycle Media Library](#).

The Gocycle G3Carbon is available to order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU.

Gocycle G3Carbon MSRP: £4,499; €4,999; \$5,499 MSRP

Gocycle G3Carbon Bespoke Colour Editions: £4,799; €5,499; \$5,999 MSRP

**#NoCompromises**

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## About Gocycle

Gocycle's mission is simple: to create the world's best urban electric bikes. A task which began in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with Gocycle renowned the world over for its innovative products, no compromises approach, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the groundbreaking lightweight Gocycle G1 to international acclaim. The G1 capitalised

on Richard's expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the all-rounder Gocycle GS in 2017. Gocycle launched the fast-folding GX at the start of 2019 and it has gone to become the fastest-selling Gocycle in history. The new fast-folding Gocycle GXi enters production in 2020 and it set to be the most rider-focused folding e-bike yet.

### **Gocycle G3 Carbon Technical Specification**

<b><u>Model</u></b>	<b><u>G3C</u></b>
<b>Frame Colour</b>	Clear Coat Carbon Twill Front Frame, Gloss Black Cleandrive and bespoke red, yellow and green frames each with gloss black Cleandrive available in small numbers
<b>Frame Material</b>	High modulus carbon fibre front frame with injection moulded magnesium Cleandrive.
<b>PitstopWheel<sup>®</sup></b>	High modulus carbon fibre patented PitstopLock™ system
<b>PitstopWheel<sup>®</sup> Colour</b>	Gloss Black
<b>Motor Drive Control</b>	Pedal Torque Sensing
<b>Daytime Running Light (DRL)**</b>	Gocycle Proprietary Light Pipe Technology, 4 running modes, user selectable
<b>Smart Device Connectivity</b>	GocycleConnect <sup>®</sup> App via wireless Bluetooth <sup>®</sup>
<b>Riding Modes</b>	City, Eco, On-Demand, Custom. Multiple, programmable through interactive dashboard functions or GocycleConnect™ App
<b>Electric Drive Speed***</b>	20 mph / 25 kph
<b>Range</b>	Up to 80km (50 miles), depending on pedal input
<b>Motor****</b>	Gocycle proprietary front hub motor gear drive with traction control 500 watt US / 250 watt EU continuous
<b>Battery*****</b>	In frame lithium ion: 17Ah, 22V, approx 375 Wh
<b>Charging Time</b>	4 hours

<b>Motor Controller</b>	Gocycle proprietary
<b>Handlebar Display</b>	Integrated dashboard display with fuel gauge, speed, gear, efficiency or Smart Device and GocycleConnect™ App
<b>Shifting</b>	Gocycle electronic Predictive Shifting™
<b>Transmission</b>	Patented Cleandrive® Shimano Nexus 3-speed
<b>Gear Inches</b>	1st=39.1 in, 2nd=53.3 in, 3rd=72.5 in
<b>Gear Development</b>	1st=3.1 m, 2nd=4.3 m, 3rd=5.8 m
<b>Brakes</b>	Hydraulic disk, front and rear
<b>Tyres</b>	Gocycle Performance Tyre (406-50, 20 x 1.75 in)
<b>Front Motor Fork</b>	Gocycle proprietary, single-sided, 6061 T6, fixed
<b>Rear Suspension</b>	Gocycle Lockshock™ 25mm (1 in) travel
<b>Saddle</b>	Velo D2 Comfort
<b>Seat Post</b>	34.9 mm Aluminium
<b>Pedals</b>	G3 Sealed Bearing Platform
<b>Grips</b>	Gocycle Ergo Comfort
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Handlebar Stem</b>	Reach and height adjustment
<b>Head Angle</b>	70°
<b>Seat Tube Angle</b>	68°
<b>Wheelbase</b>	1065mm (42 in)
<b>Bottom Bracket Height</b>	275mm (11.5 in)
<b>Folding Method</b>	Seperable wheels and seat assembly with folding handlebar

<b>Stowable Dimensions</b>	Portable Docking Station for easy stowing and transport (L780mm x W370mm x H580mm   L30.7in x W14.6in x H22.8in)
<b>Approximate Weight</b>	15.5kg (34.2 lbs) excluding kickstand & including pedals
<b>Maximum Rider Weight*****</b>	100kg (220 lbs), including clothing and luggage

\*Technical specifications subject to change without notice.

\*\* The purpose of the DRL is to enhance visibility of the Gocycle to other road users only. It is not intended to be a substitute for front and rear lights and should be accompanied with an additional set of front and rear lights approved for the territory you are riding. We recommend that you consult the relevant national safety organization or a reputable cycle dealer on what the minimum recommended lighting requirements are in your particular country or region.

\*\*\*Electric bicycle speed regulations vary by country—consult your local authority for information.

\*\*\*\*Electric bicycle motor regulations vary by country—consult your local authority for information.

\*\*\*\*\*Battery capacity and performance may vary from battery pack to battery pack.

\*\*\*\*\*This product has been designed with a maximum recommended weight limit of 100kg (220lbs) for the rider, clothing and all luggage, and is intended for use on paved roads. For rider and luggage weight 100-115kg (220-250lbs): riding style, road condition, tyre pressures and luggage position may reduce product service life. Luggage weight should not exceed 10% of total rider and luggage weight. Never exceed rider and luggage weight of 115kg (250lbs) at any time. Exceeding this limit will void all warranties and may result in the product being unsafe for operation.