

## GOCYCLE UNVEILS 2020 FAST-FOLDING GX: THE BEST ELECTRIC COMMUTER JUST GOT BETTER



- Pioneering urban e-bike brand Gocycle unveils 2020 updates to its award-winning 2019 fast-folding GX model
- New 2020 GX model inherits the front fork from range-topping GXi giving riders enhanced dynamics and comfort
- Streamlined cable routing increasing design purity and protection
- Internal cabling refinement provides smoother fold and easier battery removal
- All improvements combine to give 2020 GX a 300g overall weight saving
- GX folds into a compact package in just 10 seconds that can be wheeled along making it the perfect e-bike for urban riders returning to work
- Gocycle GX available to order now, priced from £2,899; €3,199; \$3,299 MSRP

**LONDON, 2<sup>nd</sup> July 2020:** Gocycle has announced significant updates to its award-winning fast-folding GX model for 2020.

The 2020 model boasts even more design purity with increased integration resulting in just one thin exterior cable being on show. Internally, wiring refinements have been made to give Gocycle's most popular model an even smoother fold and ease of battery removal.

Gocycle's development team have made dynamic improvements too, with the 2020 GX inheriting the front fork of the brand's range-topping GXi and halo G3Carbon models. The new fork gives an even more engaging ride and improved rider comfort.

All of the improvements combine to give the 2020 GX a 300g overall weight saving vs the outgoing 2019 model.

As the lockdown eases the GX is the perfect e-bike for urban commuters looking for a healthier, smarter and more sustainable commute. GX offers unrivalled versatility with it being capable of being folded into a compact package in just 10 seconds when not in use.

**Richard Thorpe, Designer & Founder of Gocycle, said:** “The fast-folding GX has been a phenomenon since we launched it last year, meeting the needs of savvy urban commuters across the globe. But our no compromises mission to build the best urban electric bikes on the planet continues. With constant refinement, we are continuously working to make improvements however large or small. Feedback from our customer base has been at the core of our focus this year. The 2020 GX is a truly compelling proposition with its fast-fold and industry-leading ride and comfort levels making it the most versatile urban e-bike on the market today.”

“The COVID-19 pandemic has pulled the e-bike adoption curve forward as more people realise their benefits for a healthier, smarter and more sustainable lifestyle. Governments across the world are moving to prioritise cycling and making it safer for new riders to get out onto two wheels. There has never been a better time to leave your car behind and start your two-wheel electric journey!”

The fast-folding Gocycle GX first entered the market in March 2019 and quickly went to become the fastest-selling Gocycle in history. It gained critical acclaim across the globe including being named “Best Electric Bike” by leading technology magazine T3.

The 2020 GX’s fast-folding front frame has been developed specifically for the GX using hydroformed aluminium technology mated to Gocycle’s proven and patented injection metal moulded magnesium Cleandrive system and PitstopWheels.



Users will appreciate the intuitively designed folding system that allows for a fast-fold and ease of manoeuvring by rolling on its wheels once stowed. The GX’s portability brings peace of mind for owners, folding into a compact package that can be easily stored in your home or workplace when not in use – you never have to leave the GX behind.

Unique in the ebike market, every Gocycle comes with proprietary electronic traction control which increases the safety of the rider by improving the stability and grip on loose or slippery surfaces. When the Gocycle senses and calculates that there is a loss of traction in the front wheel, the motor power is reduced to regain traction and control increasing the stability for the rider. Gocycle is possibly the only ebike on the market that comes with front wheel drive traction control as standard.

Additionally, the GX comes as standard with Gocycle’s All-Weather Tyre which provides all of the dynamic capabilities of the Gocycle performance tyre but with enhanced grip and puncture resistance.

Owners can specify their 2020 fast-folding GX in one of three bespoke Gocycle colour options: Electric Blue, Matt Black, or White with a Black Cleandrive. It features torque sensing, direct mechanical shifting and an integrated LED battery fuel gauge housed within Gocycle's unique oversized handlebar design that allows users to monitor battery charge level while on the move. The battery is fully-integrated in the GX's frame for ease of travel and can be quickly removed for charging or maintenance if required.



The 2020 Gocycle GX is compatible with Gocycle's key own designed accessories for the commuter such as mudguards, lights, and front pannier. It is also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

Gocycle recently revealed GX owner research that shows e-bike riders are healthier, happier and less likely to use their car. In a survey of its 2019 GX owners, 62% reported reduced car usage since owning the bike, 59% noted improved fitness and 49% commented that their overall sense of wellbeing had improved – full findings can be found below.

The 2020 Gocycle GX is available to order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU.

Gocycle GX MSRP: £2,899; €3,199; \$3,299

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## About Gocycle

Gocycle's mission is clear: to create the world's best urban electric bikes. A task which began in earnest in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Eighteen years on and that dream is a reality with the Gocycle brand renowned the world over for its innovative products, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the ground-breaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on Richard's expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the Gocycle GS in 2017.

2019 was another exciting year for the business with the launch of the fast-folding Gocycle GX. The award-winning GX is capable of being folded and stowed in under 10 seconds making it the perfect travel companion. 2020 will see the arrival of the fast-folding GXi, which will be the most rider-focused urban e-bike yet.

### **2020 Gocycle GX Technical Specification**

<b>Model*</b>	<b>GX</b>
<b>Frame Colour</b>	Electric Blue (uniform), Matt Black (uniform), White/Black (Two Tone   Gloss White front frame & gloss black Cleandrive)
<b>Frame Material</b>	Hydro-formed 6061 T6 alloy front frame with injection moulded magnesium Cleandrive
<b>PitstopWheel®</b>	Magnesium with center hub mount
<b>PitstopWheel® Colour</b>	Gloss Black
<b>Motor Drive Control</b>	Pedal Torque Sensing
<b>Smart Device Connectivity</b>	GocycleConnect® App via wireless Bluetooth®
<b>Riding Modes</b>	City, Eco, On-Demand, Custom. Multiple, programmable through GocycleConnect™ App
<b>Electric Drive Speed**</b>	20 mph / 25 kph
<b>Range</b>	Up to 65km (40 miles), depending on pedal input
<b>Motor***</b>	Gocycle proprietary front hub motor gear drive with traction control 250/500 watt continuous
<b>Battery****</b>	Quick removable lithium ion, 13.7Ah, 22V, Approximately 300 Wh
<b>Charging Time</b>	7 hours (3.5 hours with optional fast charger)
<b>Motor Controller</b>	Gocycle proprietary
<b>Handlebar Display</b>	LED Fuel Guage or with Smart Device and GocycleConnect™ App
<b>Shifting</b>	Mechanical Microshift™
<b>Transmission</b>	Patented Cleandrive® Shimano Nexus 3-speed
<b>Gear Inches</b>	1st=39.1 in, 2nd=53.3 in, 3rd=72.5 in
<b>Gear Development</b>	1st=3.1 m, 2nd=4.3 m, 3rd=5.8 m
<b>Brakes</b>	Hydraulic disk, front and rear
<b>Tyres</b>	Gocycle All Weather Tyre (406-54, 20 x 2.25 in)

<b>Front Motor Fork</b>	Gocycle proprietary, single-sided, 6061 T6, fixed
<b>Rear Suspension</b>	Gocycle Lockshock™ 25mm (1 in) travel
<b>Saddle</b>	Velo Sport
<b>Seat Post</b>	34.9 mm Aluminium
<b>Pedals</b>	Gocycle Folding Standard
<b>Grips</b>	Gocycle Sport Ergo
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Handlebar Stem</b>	Quick Folding
<b>Head Angle</b>	70°
<b>Seat Tube Angle</b>	68°
<b>Wheelbase</b>	1065mm (42 in)
<b>Bottom Bracket Height</b>	275mm (11.5 in)
<b>Folding Method</b>	Fast Folding frame and handlebar
<b>Stowable Dimensions</b>	Kickstand down: L830mm x W390mm x H750mm (L32.7in x W15.3in x H29.5in) with folding pedals folded Kickstand up: L880mm x W390mm x H615mm (L34.6in x W15.3in x H24.2in) with folding pedals folded
<b>Approximate Weight</b>	17.5kg (38.6 lbs) excluding kickstand & including pedals
<b>Maximum Rider Weight</b>	100kg (220 lbs), including clothing and luggage

\*Technical specifications subject to change without notice.

\*\*Electric bicycle speed regulations vary by country—consult your local authority for information.

\*\*\*Electric bicycle motor regulations vary by country—consult your local authority for information.

\*\*\*\*Battery capacity and performance may vary from battery pack to battery pack.

\*\*\*\*\*This product has been designed with a maximum recommended weight limit of 100kg (220lbs) for the rider, clothing and all luggage, and is intended for use on paved roads. For rider and luggage weight 100-115kg (220-250lbs): riding style, road condition, tire pressures and luggage position may reduce product service life. Luggage weight should not exceed 10% of total rider and luggage weight. Never exceed rider and luggage weight of 115kg (250lbs) at any time. Exceeding this limit will void all warranties and may result in the product being unsafe for operation.

## **Gocycle GX Owner Survey Full Findings**

*\*Research conducted between December 2019 – February 2020 - 259 respondents\**

1. 63% of GX owners use their bike for commuting to work.
2. 62% reported that they have used their car less since owning the GX with 53% saying that they only use the car when it's the best option.
3. 59% of GX owners believe that the GX has had a noticeable impact on their fitness, while 35% stated that it's improved their fitness a lot.
4. 49% of GX owners reported that their general sense of health and wellbeing has improved a lot since owning the bike, while 46% answered somewhat.



5. 57% percent of GX owners live in an urban area, with their nearest supermarket or shopping centre being just 0-3 miles away (83%)
6. The fast-folding GX is the first-ever e-bike purchase for 81% of our owners
7. 27% of GX riders have reduced their monthly car mileage by 25-50 miles
8. GX riders believe that ideal trip length for them and their GX is 5-10 miles (39%)
9. 43% of GX owners use their bike just for fun and getting some exercise (38%)