

**PRESS RELEASE**

**GOCYCLE UNVEILS LIMITED EDITION G3+ URBAN E-BIKE**



- G3+ combines Gocycle's iconic stowable magnesium frame, fast-folding handlebar and carbon wheels to create a truly compelling urban e-bike
- Just 300 models will be produced worldwide available in six colours including bespoke Red, Green and Yellow editions
- All electronics and a powerful 375 Wh battery, providing a 50-mile range, are seamlessly routed inside the G3+'s magnesium frame
- G3+ features Gocycle's industry-leading technology including a patented automotive-inspired Daytime Running Light, LED cockpit and electronic predictive shifting
- Limited Edition G3+ available to order now, priced from £3,999; €4,499; \$4,999 MSRP with first deliveries scheduled for December

**LONDON, 19th October 2020:** Pioneering urban e-bike brand Gocycle has unveiled its new limited-edition G3+ model.

The G3+ features the best of Gocycle's industry-leading technologies and will be a truly exclusive proposition for urban riders with just 300 being produced worldwide.

The new model combines Gocycle's iconic stowable magnesium frame, tech-laden fast-folding handlebar and ultra-lightweight carbon PitstopWheels® to create a high-performance, versatile, class-leading urban e-bike.

It will be available in never-seen-before bespoke Red, Green and Yellow editions in limited numbers as well as in Gocycle's popular Matt Black, Gunmetal Grey and White colour options.

**Richard Thorpe, designer of Gocycle, commented:** “The G3+ is a truly unique proposition that celebrates the best of Gocycle’s no compromises design ethos and rider-focused technologies. Owners will get the iconic, clean, Gocycle look but with more versatility than ever owing to the inclusion of our award-winning fast-folding handlebar and pedals.”

“The ultra-lightweight carbon variant of our world speed record PitstopWheels® ensures the G3+ has industry-leading dynamics, promising an exhilarating and engaging ride for owners.”

The G3+ is engineered upon Gocycle’s stowable platform with a magnesium frame and patented Cleandrive® system mated to a high-performance carbon variant of the brand’s quick-detach PitstopWheels®. These features ensure owners can fold the G3+ down into a compact package in a matter of minutes for easy transit or storage.

The inclusion of Gocycle’s award-winning fast-folding handlebar and folding pedals brings added versatility to the stowable design, enabling quick and easy storage in narrow hallways or tight living spaces without always needing to fully stow the bike.

G3+ has a fully-integrated design with a 375 Wh battery housed in its lightweight magnesium frame that provides a range of up to 50 miles (80km) with a 4-hour charge time. All electronics and cabling are internally routed through the frame giving a class-leading, clean, seamless design.

Aswell as unrivalled design purity, Gocycle’s newest model boasts the very best of the brand’s pioneering rider-focused technologies.

The G3+ comes with a bespoke cockpit on the handlebar, presenting all the information a rider needs on a streamlined, F1 inspired LED dash that displays battery level, driving mode, speed and gear position. It also features Gocycle’s predictive electronic gear shift which automatically downshifts through the gears when slowing down ensuring that the rider is never in the wrong gear, especially when the lights go green.

Another automotive-inspired feature is Gocycle’s patented Daytime Running Light (DRL). The DRL employs Gocycle’s unique proprietary light pipe design and technology which enhances the safety of riders by ensuring you can be seen from further away.

G3+ will be compatible with Gocycle’s key own designed accessories for riders such as Mudguards, Lights, Rear Pannier Rack, and bespoke Front Pannier System. It is also compatible with the GocycleConnect App, which provides infinite customised driving modes as well as interesting health statistics such as calories burned, maximum and average pedal power.

The Limited Edition G3+ is available to order now from [www.gocycle.com](http://www.gocycle.com) and through select resellers throughout US, Canada, UK, and EU. First deliveries are scheduled for December 2020 in the UK and EU / January 2021 in the US & Canada.

Gocycle G3+ MSRP: £3,999; €4,499; \$4,999 MSRP

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You can view and download Gocycle G3+ images and reveal news release on our [Gocycle Media Library](#).

For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

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**About Gocycle**

Gocycle’s mission is simple: to create the world’s best urban electric bikes. A task which began in 2002 when former McLaren Cars Limited design engineer Richard Thorpe established his own business, Karbon Kinetics, to embark upon creating his two-wheeled electric dream. Sixteen years on and that dream is a reality with Gocycle renowned the world over for its innovative products, no compromises approach, stylish designs and pioneering spirit.

In 2009, after an extensive development process, the business launched the groundbreaking lightweight Gocycle G1 to international acclaim. The G1 capitalised on Richard’s expertise from a 25-year career working in the motorsports and light electric vehicle industry, becoming the first injection-moulded magnesium alloy bicycle in history. It set the foundations which have enabled Gocycle to continually push boundaries with each of its three new models.

The Gocycle G2 entered the market in 2012 becoming the first production electric bike to have Bluetooth connectivity. It was followed by the range-topping Gocycle G3 in 2016, which debuted an automotive inspired Daytime Running Light (DRL) – yet another industry first – and the all-rounder Gocycle GS in 2017. Gocycle launched the fast-folding GX at the start of 2019 and it has gone to become the fastest-selling Gocycle in history. The new fast-folding Gocycle GXi entered production in 2020 with the aim of being the most rider-focused folding e-bike yet.

**Gocycle G3+ Technical Specification**

<b>Model</b>	<b>G3+</b>
<b>Frame Colour</b>	White, Matt Black, Gunmetal Grey, Red, Green, Yellow

<b>Frame Material</b>	Injection Moulded Magnesium
<b>PitstopWheel®</b>	High modulus carbon fibre patented PitstopLock™ system
<b>PitstopWheel® Colour</b>	Gloss Black
<b>Motor Drive Control</b>	Pedal Torque Sensing
<b>Daytime Running Light (DRL)**</b>	Gocycle Proprietary Light Pipe Technology, 4 running modes, user selectable
<b>Smart Device Connectivity</b>	GocycleConnect® App via wireless Bluetooth®
<b>Riding Modes</b>	City, Eco, On-Demand, Custom. Multiple, programmable through interactive dashboard functions or GocycleConnect™ App
<b>Electric Drive Speed***</b>	20 mph / 25 kph
<b>Range</b>	Up to 80km (50 miles), depending on pedal input
<b>Motor****</b>	Gocycle proprietary front hub motor gear drive with traction control 500 watt US / 250 watt EU continuous
<b>Battery*****</b>	In frame lithium ion: 17Ah, 22V, approx 375 Wh
<b>Charging Time</b>	4 hours
<b>Motor Controller</b>	Gocycle proprietary
<b>Handlebar Display</b>	Integrated dashboard display with fuel gauge, speed, gear, efficiency or Smart Device and GocycleConnect™ App
<b>Shifting</b>	Gocycle electronic Predictive Shifting™
<b>Transmission</b>	Patented Cleandrive® Shimano Nexus 3-speed
<b>Gear Inches</b>	1st=39.1 in, 2nd=53.3 in, 3rd=72.5 in
<b>Gear Development</b>	1st=3.1 m, 2nd=4.3 m, 3rd=5.8 m
<b>Brakes</b>	Hydraulic disk, front and rear
<b>Tyres</b>	Gocycle All Weather Tyre (406-54, 20 x 2.25 in)
<b>Front Motor Fork</b>	Gocycle proprietary, single-sided, 6061 T6, fixed
<b>Rear Suspension</b>	Gocycle Lockshock™ 25mm (1 in) travel
<b>Saddle</b>	Velo D2 Comfort
<b>Seat Post</b>	34.9 mm Aluminium
<b>Pedals</b>	Gocycle Folding Standard
<b>Grips</b>	Gocycle Ergo Comfort
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Minimum Saddle Height*****</b>	880mm (34.5")
<b>Handlebar Stem</b>	Reach and height adjustment

<b>Head Angle</b>	70°
<b>Seat Tube Angle</b>	68°
<b>Wheelbase</b>	1065mm (42 in)
<b>Bottom Bracket Height</b>	275mm (11.5 in)
<b>Folding Method</b>	Separable wheels and seat assembly with fast-folding handlebar
<b>Stowable Dimensions</b>	(L780mm x W370mm x H580mm   L30.7in x W14.6in x H22.8in)
<b>Approximate Weight</b>	16.4kg (36lbs) excluding kickstand & including pedals
<b>Maximum Rider Weight*****</b>	100kg (220 lbs), including clothing and luggage

\*Technical specifications subject to change without notice.

\*\* The purpose of the DRL is to enhance visibility of the Gocycle to other road users only. It is not intended to be a substitute for front and rear lights and should be accompanied with an additional set of front and rear lights approved for the territory you are riding. We recommend that you consult the relevant national safety organization or a reputable cycle dealer on what the minimum recommended lighting requirements are in your particular country or region.

\*\*\*Electric bicycle speed regulations vary by country—consult your local authority for information.

\*\*\*\*Electric bicycle motor regulations vary by country—consult your local authority for information.

\*\*\*\*\*Battery capacity and performance may vary from battery pack to battery pack.

\*\*\*\*\*The minimum saddle height can vary when a different saddle is installed. Gocycle also offers a compact seatpost which reduces the minimum seatpost height by 70mm.

\*\*\*\*\*This product has been designed with a maximum recommended weight limit of 100kg (220lbs) for the rider, clothing and all luggage, and is intended for use on paved roads. For rider and luggage weight 100-115kg (220-250lbs): riding style, road condition, tyre pressures and luggage position may reduce product service life. Luggage weight should not exceed 10% of total rider and luggage weight. Never exceed rider and luggage weight of 115kg (250lbs) at any time. Exceeding this limit will void all warranties and may result in the product being unsafe for operation.

The GocycleConnect 7.0 app supports iOS 8.0 and above on iPhone 4s, iPhone 5, iPhone 5s, 6, 6 plus, 6s, 6s plus, 7, 7 plus, 8, 8 plus, iPhone SE, and iPhone X, XR, XS.

The GocycleConnect 7.0 app for Android supports Android versions 4.1 and above.