

PRESS RELEASE

UNFOLD FUN: GOCYCLE REVEALS REVOLUTIONARY NEW FAMILY CARGO ELECTRIC BIKE

Lightweight, Portable & Fun. Family Cargo Redefined.



- Gocycle shares first glimpse at revolutionary new CXi Family Cargo e-bike.
- Lightweight, portable & fun. Automotive-inspired CXi brings complete integration and a stunning array of innovation to the Family Cargo segment.
- Gocycle's all-new [Flofit® handlebar](#) brings a quantum leap in rider ergonomics and comfort. Exclusively available on halo CX+ variant.
- Gocycle CXi & CX+ will be produced in small quantities at launch with limited pre-orders now open at: <https://gocycle.com/gocycle-fc/>
- Interested parties can place a fully refundable £499 / €499 / \$499 deposit for the opportunity to become one of the world's first Gocycle Family Cargo owners.
- Gocycle Family Cargo available to pre-order now priced from: £5,999 / €6,999 / \$6,999 MSRP.
- First deliveries expected from September 2024.
- Unfold fun. Preview the new Gocycle CXi & CX+ Family Cargo electric bike here: <https://youtu.be/548vrF2m3v0>

LONDON, 1st February 2024: Pioneering urban electric bike brand Gocycle has shared an exclusive first glimpse at its groundbreaking new Family Cargo model.

Lightweight, portable & fun. The Gocycle CXi promises to be like no other family cargo e-bike available today with its futuristic automotive-inspired design and stunning array of innovation.

Gocycle's first foray into the Family Cargo space will showcase the latest evolution of the brand's OneDesignDNA® philosophy which is underpinned by class-leading lightweight, seamless design and complete integration.

Gocycle Designer & Founder Richard Thorpe said: *“Entering the cargo e-bike scene is a bold move for Gocycle, expanding our product family into uncharted territory. We’ve focused on our core values of lightweight and portability - addressing a vital gap in the market, especially for customers turned off by cumbersome and heavy cargo bikes.”*

“We’ve also stayed true to our OneDesignDNA® philosophy, preserving a cohesive design language and sleek identity across all Gocycle products. Instantly recognizable as a Gocycle, the all new CXi employs Gocycle’s kernel of patented innovations such as our side-mounted Pitstopwheels®, Gocycle’s F1-inspired monocoque chassis, enclosed Cleandrive® drivetrain and internal cabling.”

“And for those seeking the pinnacle of innovation, say hello to Flofit® - probably the most adjustable-for-comfort handlebar ever developed! Adjustable in reach, grip angle, offering multiple hand positions, and of course foldable - it's a game-changer for discerning urban e-bikers. Our commitment to building the best urban e-bikes on the planet continues. Welcome to Gocycle’s take on cargo e-biking.”

The award-winning brand has released key specifications which highlight the pioneering nature of its new CXi Family Cargo model:

OneDesignDNA®

Gocycle’s iconic OneDesignDNA® philosophy runs throughout all aspects of the new CXi. Patented side-mounted Pitstopwheels®, no exposed cables, gears, grease or wire spokes – including hallmark design features like protective disk brake covers and easy to clean surfaces. The Gocycle CXi’s cohesive design language sets itself apart, ensuring instant recognition with Gocycle urban electric bike provenance – truly a class of one.



FloFit® Handlebar

Gocycle’s all-new Flofit® handlebar brings a quantum leap in rider ergonomics and comfort. Whether you prefer an upright riding position or a forward racing style, Flofit® adjusts to suit you. Its adjustable in reach, height, grip angle, as well as providing multiple hand positions and fingertip controls. The patent-pending tech is

packaged and protected neatly inside the handlebar body which includes an optional Quad-lock® mounting point. One bolt provides easy access for brake adjustments and tuning. Exclusively available on the halo Gocycle CX+ model. CXi range specified with Gocycle's existing integrated Daytime Running Light (DRL) enabled handlebar, as seen on the award-winning Gocycle G4i & G4i+. Watch Flofit® in action: https://youtu.be/nulGz_duRQ0



5-Speed Belt Drive

5-Speed Shimano Nexus hub belt drive provides extended gear range for carrying extra loads and stretching your legs on the flats. Ultra smooth and premium Gates CDX carbon belt drive integrated with Gocycle's patented Cleandrive® delivers rider protection, easy cleaning and Gocycle's class-leading aesthetics.



WingPillar Frame®

Karbon Kinetics Limited

Unit 30, Barwell Business Park | Chessington | London KT9 2NY | United Kingdom
Registered Number: 4357956 | VAT: 791 6736 87

With advanced engineering and thoughtful application of high-tech composite materials, the bold new WingPillar Frame® design builds from Gocycle's core F1-inspired monocoque chassis DNA. Tested to meet the high-load and safety standards (220 kg / 480lbs rated) demanded for hauling stuff, kids, and pets – and lightweight. The rear deck is compatible for MIK child seats and accessories making multimodal configurations a breeze to fit. Optional premium cherry and teak wood available.



Lightweight and Stowable

Most cargo bikes are bulky, cumbersome and heavy making them challenging to store and maneuver in tight city living spaces. The CXi takes a bold step forward with its class-leading lightweight design at just 23 kg/50 lbs. Not just a bike; it's a portable solution tailored for urban living. Easily storable in tight spaces and effortlessly transportable with cars, boats, and motorhomes. The CXi is the epitome of versatility, convenience and modern living.



Limited Availability: Pre-Orders Open Now

The pioneering Gocycle CXi and CX+ will be produced in small quantities at launch, placing them amongst the most exclusive electric bikes in the world.

The Gocycle CXi is expected to be priced from £5,999 / €6,999 / \$6,999. Halo CX+ version, featuring the pioneering new Flofit® handlebar, will be available from £6,999 / €7,999 / \$7,999.

Limited pre-orders are now open at: <https://gocycle.com/gocycle-fc/>

Interested parties can place a fully refundable £499 / €499 / \$499 deposit for the opportunity to be one of the first Gocycle Family Cargo owners in the world. First deliveries expected from September 2024.

From the flamboyant to the reserved. The Gocycle CXi & CX+ can be specified in the following colours at launch: Grey Black (pictured), White Black, White Orange, White Yellow, White Blue, White Green.

Unfold fun. Preview the new Gocycle CXi & CX+ here: <https://youtu.be/548vrF2m3v0>

The Gocycle CXi & CX+ will complement the award-winning fast-folding G4, G4i and G4i+ models in Gocycle's 2024 product line-up.

#UnfoldFun #GocycleCXi #NoCompromises #GocycleFamilyCargo

**All technical specifications and pricing subject to change. Final production specifications and pricing to be confirmed in Spring.*

– ENDS –

You can view and download Gocycle CX & CX+ images at the [Gocycle Media Library](#).

For more information visit www.gocycle.com or contact:

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About Gocycle

They say you can't reinvent the wheel or improve the design of the bicycle. Gocycle® did both. So passionate was Richard Thorpe about creating the perfect e-bike that he left a dream design job with McLaren Cars to dedicate all of his time to that purpose.

With his experience in designing lightweight racing car components and enthusiasm for innovative engineering excellence, Richard believed that an e-bike should be elegant, desirable, a joy to live with and fun. First dreamed of in 2002, GocycleG1 design was perfected over years of dedicated research and development, and launched in Europe in 2009 to international acclaim, winning Best Electric Bike award at Eurobike.

Since then, Gocycle® has introduced the first e-bike with Daytime Running Lights, the only bike with quick-release side-mounted wheels, and to universal acclaim a fast-folding bike in 2019. Gocycle® started by re-thinking every element of the bicycle and designing a uniquely integrated machine. We will continue to change perceptions of what a bicycle can be and do.

Gocycle CXi & CX+ Technical Specifications

****All technical specifications and pricing subject to change. Final production specifications and pricing to be confirmed in Spring.***

	CXi £5,999 / €6,999 / \$6,999 MSRP CX+ £6,999 / €7,999 / \$7,999 MSRP
Frame Colour	Grey Black, White Black, White Orange, White Yellow, White Blue, White Green
Frame Material	Hydro-formed 6061 T6 alloy front frame, carbon fibre rear-frame and injection moulded polymer Cleandrive
PitstopWheel®	Carbon Fibre 5 spoke with center hub mount (fixed)
PitstopWheel® Colour	Matt Black
Motor Drive Control	Pedal Torque Sensing
Daytime Running Light (DRL)**	Gocycle Proprietary Light Pipe Technology, 4 running modes, user selectable
Smart Device Connectivity	GocycleConnect® App via wireless Bluetooth®
Riding Modes	City, Eco, On-Demand, Custom. Multiple, programmable through GocycleConnect™ App
Electric Drive Speed	20 mph / 25 kph
Range	Up to 80km (50 miles), depending on pedal input
Motor	Gocycle proprietary front hub motor, G4drive with traction control 500 watt US / 250 watt EU continuous
Battery	Quick removable lithium ion: 10.4Ah, 36V, approx 375 Wh
Charging Time	3.5 hours
Motor Controller	Gocycle proprietary
Handlebar Display	Integrated dashboard display with fuel gauge, speed, gear, efficiency or Smart Device and GocycleConnect™ App
Shifting	Gocycle electronic Predictive Shifting™
Transmission	Patented Cleandrive® Shimano Nexus 5-speed w Gates Belt drive

Gear Inches	1st=36.5 in, 2nd=46.6 in, 3rd=59.2 in, 4th=75.6 in, 5th=96.0 in
Gear Development	1st=2.91 m, 2nd=3.72 m, 3rd=4.72 m, 4th=6.03 m, 5th=7.66 m
Brakes	Hydraulic disk, front and rear
Tyres	Schwalbe Super Moto X (406-62, 20 x 2.4 Inch)
Front Motor Fork	Gocycle proprietary, single-sided, Carbon Fibre, fixed
Handlebar	CXi: Integrated Daytime Running Light (DRL) enabled, adjustable height CX+: Gocycle FloFit adjustable reach, height, and grip angle (+ only)
Saddle	Velo D2 Comfort, Chro-mo Rails
Seat Post	34.9 mm Aluminium
Pedals	MKS UX-D EZY Detachable Pedal
Grips	Gocycle Ergo Comfort, Gocycle FloFit +
Frame Size and Fit	Universal Vgonomic™
Minimum Saddle Height	880mm (34.5")
Handlebar Stem	Quick folding and height adjustment
Head Angle	70.5
Seat Tube Angle	70.5
Wheelbase	1433mm (56.4 in); Overall Length 1950mm (76.7")
Bottom Bracket Height	285mm (11.2 in)
Folding Method	Fast Folding frame and handlebar
Stowable Dimensions	Kickstand deployed: L1180mm x W580mm x H780mm (L46.5in x W22.75in x H30.75in) with removable pedal detached. Kickstand up: L1180mm x W400mm x H780mm (L46.5in x W15.75in x H30.75in) with removable pedal detached
Approximate Weight	23kg (51 lbs) including kickstand & pedals
Maximum Rider Weight	220kg (480 lbs), including clothing and luggage
Accessory Compatibility	MIK HD, recommended Urban Iki MIK HD, Urban Iki, Basil Buddy MIK - bicycle dog basket, min 14mm rail standard panniers