

## PRESS RELEASE

### GOCYCLE REVEALS PRE-PRODUCTION IMAGES OF REVOLUTIONARY NEW FAMILY CARGO E-BIKE AND F1-INSPIRED HALO-CX CHILD SAFETY SYSTEM

*Lightweight, Portable & Fun. Family Cargo Redefined.*



- Gocycle shares first pre-production images of revolutionary new CXi & CX+ Family Cargo electric bikes.
- Award-winning brand previews range of accessory configurations including innovative F1-inspired HaloCX protective handrail for smaller passengers.
- Lightweight, portable & fun. CXi & CX+ bring complete integration and a stunning array of innovation to the Family Cargo segment.
- Gocycle CXi & CX+ will be produced in small quantities at launch with limited pre-orders open at: <https://gocycle.com/gocycle-fc/>
- Launch production pre-orders will close at the end of April.
- Place a fully refundable £499 / €499 / \$499 deposit for the opportunity to become one of the world's first Gocycle Family Cargo owners.
- Gocycle Family Cargo available to pre-order now priced from: £5,999 / €6,999 / \$6,999 MSRP. First deliveries expected from September 2024.

**LONDON, 27th March 2024:** Pioneering urban electric bike brand Gocycle has released pre-production images of its revolutionary new CXi and CX+ family cargo electric bikes. The images confirm that the stunning automotive-inspired e-bikes, previewed as CGI concepts in February, will become a groundbreaking production reality.

The award-winning brand has also previewed its range of customisable accessory configurations (MIK compatible), including the unique F1-inspired HaloCX protective handrail for smaller passengers.

Gocycle's Family Cargo entrants showcase the latest evolution of the brand's OneDesignDNA® philosophy which is underpinned by class-leading lightweight,

seamless design and complete integration. Diverging from the workhorse of cargo bikes, Gocycle's CXi & CX+ embody a soul born of fun for life and will be the ultimate cargo e-bikes of choice for discerning families across the globe.

**Gocycle Designer & Founder Richard Thorpe said:** *“As we start to qualify our production tooling, we are excited to share a first look at some of the pre-production CXi & CX+ models undergoing evaluation and testing. At Gocycle we cook with different ingredients, with our OneDesignDNA® philosophy running through the core of every model. Instantly recognizable as a Gocycle, the all new CXi employs Gocycle's kernel of patented innovations such as our side-mounted Pitstopwheels®, Gocycle's F1-inspired monocoque chassis, enclosed Cleandrive® drivetrain and internal cabling.”*

*“Lightweight, portable and fun. Gocycle's take on Family Cargo addresses a vital gap in the market, appealing to those discerning families put off by cumbersome and heavy cargo bikes. Be it an urban, marine or rural setting, CXi & CX+ will offer incredible versatility with multiple accessory configurations available at launch.”*

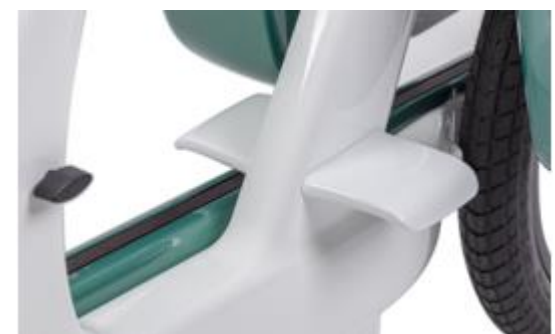
The CXi & CX+ electric bikes will offer incredible versatility with their bold new WingPillar Frame® rear deck being fully compatible with MIK child seats and accessories. [View configuration examples here.](#)

Gocycle has also previewed several bespoke accessories including its innovative F1-inspired HaloCX protective handrail for smaller passengers.

*“Inspired by F1 and my own experiences with my son doing the school run on a Gocycle, HaloCX redefines safety and ergonomics for kids. Crafted from carbon fiber, it's lightweight yet incredibly strong. With no sharp corners or welded joints, smooth to hold and feel, it's a seamless blend of safety and fun.”* **Richard Thorpe, Designer at Gocycle.**



The racing inspiration doesn't stop there with the award-winning brand previewing its F1-inspired winglets which act as a step up to the rear deck for passengers.



**Limited Availability: Launch Pre-Orders Closing Soon.**

The pioneering Gocycle CXi and CX+ will be produced in small quantities at launch, placing them amongst the most exclusive electric bikes in the world.

The Gocycle CXi will be priced from £5,999 / €6,999 / \$6,999. Halo CX+ version, featuring the pioneering new Flofit® handlebar, will be available from £6,999 / €7,999 / \$7,999.

Interested parties can place a fully refundable £499 / €499 / \$499 deposit for the opportunity to be one of the first Gocycle Family Cargo owners in the world. First deliveries expected from September 2024.

**Launch production pre-orders will close at the end of April:**

<https://gocycle.com/gocycle-fc/>

**Watch the Gocycle CXi & CX+ in action here:**

<https://www.youtube.com/watch?v=548vrF2m3v0>

## **Technical Pre-Production Press Kit**

*\*All technical specifications and pricing subject to change. Final production specifications and pricing to be confirmed in Spring.*

## **OneDesignDNA®**

Gocycle's iconic OneDesignDNA® philosophy runs throughout all aspects of the new CXi. Patented side-mounted Pitstopwheels®, no exposed cables, gears, grease or wire spokes – including hallmark design features like protective disk brake covers and easy to clean surfaces. The Gocycle CXi's cohesive design language sets itself apart, ensuring instant recognition with Gocycle urban electric bike provenance – truly a class of one.

## **FloFit® Handlebar**

Gocycle's all-new Flofit® handlebar brings a quantum leap in rider ergonomics and comfort. Whether you prefer an upright riding position or a forward racing style, Flofit® adjusts to suit you. Its adjustable in reach, height, grip angle, as well as providing multiple hand positions and fingertip controls. The patent-pending tech is packaged and protected neatly inside the handlebar body which includes an optional Quad Lock® mounting point. One bolt provides easy access for brake adjustments and tuning. Exclusively available on the halo Gocycle CX+ model. CXi range specified with Gocycle's existing integrated Daytime Running Light (DRL) enabled handlebar,



as seen on the award-winning Gocycle G4i & G4i+. Watch Flofit® in action: [https://youtu.be/nulGz\\_duRQ0](https://youtu.be/nulGz_duRQ0)

## **5-Speed Belt Drive**

5-Speed Shimano Nexus hub belt drive provides extended gear range for carrying extra loads and stretching your legs on the flats. Ultra smooth and premium Gates CDX carbon belt drive integrated with Gocycle's patented Cleandrive® delivers rider protection, easy cleaning and Gocycle's class-leading aesthetics.



## WingPillar Frame®

With advanced engineering and thoughtful application of high-tech composite materials, the bold new WingPillar Frame® design builds from Gocycle's core F1-inspired monocoque chassis DNA. Tested to meet the high-load and safety standards (190 kg / 420 lbs rated) demanded for hauling stuff, kids, and pets – and lightweight. The rear deck is compatible for MIK child seats and accessories making multimodal configurations a breeze to fit. Optional premium cherry and teak wood available.



## Lightweight and Stowable

Most cargo bikes are bulky, cumbersome and heavy making them challenging to store and maneuver in tight city living spaces. The CXi takes a bold step forward with its class-leading lightweight design at just 23 kg/50 lbs. Not just a bike; it's a portable solution tailored for urban living. Easily storable in tight spaces and effortlessly transportable with cars, boats, and motorhomes. The CXi is the epitome of versatility, convenience and modern living.



– ENDS –

You can view and download Gocycle CXi & CX+ images at the [Gocycle Media Library](#). For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

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**Gocycle®**



## About Gocycle

They say you can't reinvent the wheel or improve the design of the bicycle. Gocycle® did both. So passionate was Richard Thorpe about creating the perfect e-bike that he left a dream design job with McLaren Cars to dedicate all of his time to that purpose.

With his experience in designing lightweight racing car components and enthusiasm for innovative engineering excellence, Richard believed that an e-bike should be elegant, desirable, a joy to live with and fun. First dreamed of in 2002, GocycleG1 design was perfected over years of dedicated research and development, and launched in Europe in 2009 to international acclaim, winning Best Electric Bike award at Eurobike.

Since then, Gocycle® has introduced the first e-bike with Daytime Running Lights, the only bike with quick-release side-mounted wheels, and to universal acclaim a fast-folding bike in 2019. Gocycle® started by re-thinking every element of the bicycle and designing a uniquely integrated machine. We will continue to change perceptions of what a bicycle can be and do.

## Gocycle CXi & CX+ Technical Specifications

***\*All technical specifications and pricing subject to change. Final production specifications and pricing to be confirmed in Spring.***

	CXi £5,999 / €6,999 / \$6,999 MSRP CX+ £6,999 / €7,999 / \$7,999 MSRP
<b>Frame Colour</b>	Grey Black, White Black, White Orange, White Yellow, White Blue, White Green
<b>Frame Material</b>	Hydro-formed 6061 T6 alloy front frame, carbon fibre rear-frame and injection moulded polymer Cleandrive
<b>PitstopWheel®</b>	Carbon Fibre 5 spoke with center hub mount (fixed)
<b>PitstopWheel® Colour</b>	Matt Black
<b>Motor Drive Control</b>	Pedal Torque Sensing
<b>Daytime Running Light (DRL)**</b>	Gocycle Proprietary Light Pipe Technology, 4 running modes, user selectable
<b>Smart Device Connectivity</b>	GocycleConnect® App via wireless Bluetooth®
<b>Riding Modes</b>	City, Eco, On-Demand, Custom. Multiple, programmable through GocycleConnect™ App
<b>Electric Drive Speed</b>	20 mph / 25 kph
<b>Range</b>	Up to 80km (50 miles), depending on pedal input
<b>Motor</b>	Gocycle proprietary front hub motor, G4drive with traction control 500 watt US / 250 watt EU continuous
<b>Battery</b>	Quick removable lithium ion: 10.4Ah, 36V, approx 375 Wh
<b>Charging Time</b>	3.5 hours
<b>Motor Controller</b>	Gocycle proprietary

<b>Handlebar Display</b>	Integrated dashboard display with fuel gauge, speed, gear, efficiency or Smart Device and GocycleConnect™ App
<b>Shifting</b>	Gocycle electronic Predictive Shifting™
<b>Transmission</b>	Patented Cleandrive® Shimano Nexus 5-speed w Gates Belt drive
<b>Gear Inches</b>	1st=36.5 in, 2nd=46.6 in, 3rd=59.2 in, 4th=75.6 in, 5th=96.0 in
<b>Gear Development</b>	1st=2.91 m, 2nd=3.72 m, 3rd=4.72 m, 4th=6.03 m, 5th=7.66 m
<b>Brakes</b>	Hydraulic disk, front and rear
<b>Tyres</b>	Schwalbe Super Moto X (406-62, 20 x 2.4 Inch)
<b>Front Motor Fork</b>	Gocycle proprietary, single-sided, Carbon Fibre, fixed
<b>Handlebar</b>	CXi: Integrated Daytime Running Light (DRL) enabled, adjustable height CX+: Gocycle FloFit adjustable reach, height, and grip angle (+ only)
<b>Saddle</b>	Velo D2 Comfort, Chro-mo Rails
<b>Seat Post</b>	34.9 mm Aluminium
<b>Pedals</b>	MKS UX-D EZY Detachable Pedal
<b>Grips</b>	Gocycle Ergo Comfort, Gocycle FloFit +
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Minimum Saddle Height</b>	880mm (34.5")
<b>Handlebar Stem</b>	Quick folding and height adjustment
<b>Head Angle</b>	70.5
<b>Seat Tube Angle</b>	70.5
<b>Wheelbase</b>	1433mm (56.4 in); Overall Length 1950mm (76.7")
<b>Bottom Bracket Height</b>	285mm (11.2 in)
<b>Folding Method</b>	Fast Folding frame and handlebar
<b>Stowable Dimensions</b>	Kickstand deployed: L1180mm x W580mm x H780mm (L46.5in x W22.75in x H30.75in) with removable pedal detached. Kickstand up: L1180mm x W400mm x H780mm (L46.5in x W15.75in x H30.75in) with removable pedal detached
<b>Approximate Weight</b>	23kg (51 lbs) including kickstand & pedals
<b>Maximum Rider Weight</b>	Total 190kg (420 lbs), including clothing and luggage. Max Rear Load Limit 60kg (132 lbs)
<b>Accessory Compatibility</b>	MIK HD, recommended Urban Iki MIK HD, Urban Iki, Basil Buddy MIK - bicycle dog basket, min 14mm rail standard panniers