

## PRESS RELEASE

### GOCYCLE UNVEILS LIGHTWEIGHT CARBON FIBRE CHILDREN'S BALANCE BIKE



- Award-winning e-bike brand unveils its first children's balance bike, featuring Gocycle's trademark automotive-inspired design features.
- Gocycle Mini inherits Gocycle's iconic patented side-mounted Pitstopwheels®, single-sided front fork and moulded Cleandrive® mated to a carbon fibre front frame.
- Set to be one of the world's lightest children's balance bikes at just 2.6kg (5.7lbs).
- Gocycle Mini will initially be produced in limited launch production run of 500 units. First deliveries expected from October 2024.
- Gocycle Mini MSRP: £399 / €399 / \$399.
- Pre-orders opening soon. Interested parties can register for priority access and early bird launch offer here: <https://gocycle.com/gocycle-mini> (live at embargo)

**LONDON, 11<sup>th</sup> April 2024:** Award-winning urban electric bike brand Gocycle has unveiled its first children's balance bike.

Gocycle Mini is the latest arrival in the growing family of award-winning Gocycle urban e-bikes. Gocycle's OneDesignDNA® philosophy provides a strong unified design language mimicking the brand's full-sized adult models.

Gocycle's patented mini side-mounted Pitstopwheels®, a mini single-sided front fork, moulded mini-Cleandrive® and carbon fibre mini front frame combine to create one of the world's lightest (2.6kg / 5.7lbs) children's balance bikes, set to inspire the next generation of riders the world over.

***Gocycle Designer and Founder Richard Thorpe said: "For over two decades we've honed and mastered our craft to create the perfect urban e-bike, optimized for healthy and sustainable personal transport. Building on the recent reveal of our new CXi Family Cargo electric bike, the new Gocycle Mini further extends our product range to little riders wanting to share in all the fun and pride Gocycle owners have."***

*“We’ve taken our no-compromises approach with the Gocycle Mini design and engineering, focusing on lightweight and living with the product as much as inspiring little ones to get moving, learn new skills, and feel the thrill of two wheels! Parents will appreciate how easy it is to carry, but aspiring little Gocyclers will take pride in having what mum or dad have! Above all, this little thing makes people smile!”*

The Gocycle Mini weighs just 2.6kg (5.7lbs) making it one of the lightest balance bikes on the market, with the innovative integration of lightweight materials delivering significant performance benefits. Easy for parents to haul around, and nimble for kids at the start of their two-wheeled adventures and for longer rides.



Gocycle’s commitment to the benefits of single side-mounted wheels means that fixing a flat on the Gocycle Mini is easy as well as giving little riders street cred in the park with the cool seamless look only automotive-inspired design holds.

The monocoque chassis is formed by a lightweight precision engineered carbon fibre front frame mated to the brand’s iconic moulded alloy Cleandrive®. The setup further enhances the bike’s ride dynamic while delivering a seamless, integrated design. Parents will appreciate how easy the Gocycle Mini is to live with and to clean – a quick wipe down and the Mini is back to looking its best.



Each Gocycle has an automotive-inspired adjustable driving position. Cars come in one size with an adjustable position; so does Gocycle. The Gocycle Mini’s Vgonomic™ designed seat-post and frame geometry provides adaptable fitting with superior comfort levels for extended usage as little ones grow bigger. Please refer to technical specifications for suggested age range suitability.

The Gocycle Mini reveal comes hot on the heels of the release of the revolutionary new CXi & CX+ Family Cargo electric bikes. The award-winning brand released the first pre-production images of the CXi & CX+ at the end of March.



The Gocycle Mini & CXi & CX+ Family Cargo electric bikes will complement the award-winning fast-folding G4, G4i & G4i+ electric bikes to form Gocycle's 2024 product line-up.

With an initial scheduled production run of just 500 units, the Gocycle Mini will become one of the most sought-after children's balance bikes available.

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You can view and download Gocycle Mini images at the [Gocycle Media Library](#). For more information visit [www.gocycle.com](http://www.gocycle.com) or contact:

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**Gocycle®**



### About Gocycle

They say you can't reinvent the wheel or improve the design of the bicycle. Gocycle® did both. So passionate was Richard Thorpe about creating the perfect e-bike that he left a dream design job with McLaren Cars to dedicate all of his time to that purpose.

With his experience in designing lightweight racing car components and enthusiasm for innovative engineering excellence, Richard believed that an e-bike should be elegant, desirable, a joy to live with and fun. First dreamed of in 2002, GocycleG1 design was perfected over years of dedicated research and development, and launched in Europe in 2009 to international acclaim, winning Best Electric Bike award at Eurobike.

Since then, Gocycle® has introduced the first e-bike with Daytime Running Lights, the only bike with quick-release side-mounted wheels, and to universal acclaim a fast-folding bike in 2019. Gocycle® started by re-thinking every element of the bicycle and designing a uniquely integrated machine. We will continue to change perceptions of what a bicycle can be and do.

## Gocycle Mini Technical Specifications

	<b>Mini Gocycle</b>
<b>Suitable For Ages*</b> <i>(*Indication Only. Parents Discretion)</i>	Roughly 18 months - 4 years, 85-100 cm, 33.5-39.5 tall
<b>Frame Colour</b>	Gocycle Iconic White
<b>Frame Material</b>	Front Frame: High Modulus carbon pre-preg, Cleandrive: 6061 T6 aluminium
<b>PitstopWheel®</b>	Injection moulded glass reinforced fibre 5 spoke with center hub mount (fixed)
<b>PitstopWheel® Colour</b>	Matte Black
<b>Range</b>	Depends on kid and parents
<b>Battery</b>	Endurance Mode: natural food, Sprint Mode: fruit juice
<b>Tyres</b>	50-203 / 12.5x2.25, Max 40psi, Compass Lite 30TPI
<b>Front Fork</b>	Gocycle proprietary, single-sided, 6061 T6 aluminium, fixed
<b>Handlebar</b>	Gocycle hydroformed 6061 T6 aluminium
<b>Handlebar Stem</b>	Gocycle proprietary 3D forged 6061 T6
<b>Saddle</b>	Tingbo Balance Series
<b>Seat post</b>	30 mm Forged 6061 T6 Aluminium
<b>Bearings</b>	Sealed Cartridge
<b>Pedals</b>	Nope
<b>Frame Size and Fit</b>	Universal Vgonomic™
<b>Steering Limiter</b>	80 degree
<b>Seat Height Range</b>	320-450 mm, 12.6-17.5 in
<b>Handlebar Height</b>	530 mm, 30 in
<b>Handlebar Width</b>	364 mm, 14.3 in
<b>Wheelbase</b>	575 mm, 22.5 in
<b>Overall Length</b>	860mm, 34 in
<b>Approximate Weight</b>	2.6 kg, 5.7 lbs

\*Technical specifications and pricing subject to change. Final specifications to be confirmed when pre-orders open.